

Regeneration & Transport Select Committee

A meeting of Regeneration & Transport Select Committee was held on Monday, 5th July, 2010.

Present: Cllr Maurice Perry(Chairman), Cllr Dick Cains(Vice-Chairman), Cllr John Fletcher, Cllr Fred Salt, Cllr Michael Smith

Officers: Sue Daniels, Simon Milner, Richard Poundford, Kathy Stainthorpe(DNS) Graham Birtle, Kirsty Wannop(LD)

Also in attendance: None

Apologies: Cllr Kevin Faulks, Cllr Bill Noble

RTS 21/10 **Declarations of Interest**

There were no declarations of interest.

RTS 22/10 **Winter Maintenance Report**

Members agreed to defer this item to another meeting as it was felt more time was needed to discuss this report.

RTS 23/10 **EIT Review of Events, Arts and Tourism**

The Committee was presented with the baseline information in respect of Tourism.

The Head of Regeneration and Economic Development provided and explained the Tourism baseline information for the review. Particular emphasis was given to:-

- The Tourism team structure and operation
- A marketing budget was not held with the Tourism team as it was now part of the budget for the newly formed Communications team.
- The team was benchmarked each year against other Councils.
- Tourist accommodation was limited in the borough, particularly in the Town Centre. The Committee were advised of the availability of the three Travelodge / Premier Inns in the area, and of proposed developments on North Shore.
- Direct funding was allocated to visitTeesvalley from ONE North East, which is then disseminated on behalf of the 5 Local Authorities, but it was asked if Stockton was receiving its fair share and if this could be examined.

CONCLUDED that

1. Officers examine how the funding is allocated from ONE North East to the Area Tourism Partnerships – visitTeesvalley, and how vTv promote the sub-region on behalf of the 5 Local Authorities.
2. The information be noted.

RTS 24/10 **Work Programme**

Members were made aware that an additional meeting would be organised to receive the Winter Maintenance report. The meeting organised for 26th July

2010 would look at the Events baseline information.

RTS
25/10

Chair's Update

The Chair had no further information to give the Committee.