Stockton Borough - The Place, The People, The Council

Theme: Supports all themes

Development Priority: PPP 1 - Promote a positive image and pride in the area and the organisation

	Key actions	By when	Outcomes and Success Criteria
1.	Develop a pride in Stockton campaign to be coordinated across Renaissance. Train and develop community champions to promote	31 st December 2010 31 st	Outcome: Improved perceptions of the area from both residents and visitors Continued low levels of community tension
	community cohesion and pride in the area.	December 2011	Success criteria:
3.	Deliver the Community Cohesion Strategy	In line with strategy targets	Improved performance against key NIs
4.	Develop a new campaign of community awards for Stockton – e.g. 'Pride of Stockton'.	30 th April 2011	
5.	Further promote intergenerational work with initiatives and programmes to include schools, youth groups, the Over 50s Assembly, BME networks etc.	31 st August 2010 and ongoing	
6.	Promote St. George's day to support diversity across the area.	30 th April 2010	
7.	Develop an employee awards programme to promote success stories and develop pride in the area.	30 th April 2012	

Stockton Borough – The People, The Council

Theme: Stronger Communities, Our Organisational Efficiency

Development Priority: PPP 2 - Develop a consistent understanding of equality, diversity and community cohesion across Stockton Renaissance

Key actions	By when	Outcomes and Success Criteria
Audit existing guidance and policies, including links to relevant guidance e.g. Compact, SES etc.	31 st August 2010	 Outcome: Development of a single framework covering equality diversity and community cohesion across Renaissance. Success criteria: Corporate framework successfully rolled out across the
2. Consult with partners and the community to develop new approach, understanding and associated strategies.	31 st December 2010	
New approach approved by Stockton Renaissance, Council and Partners	31 st March 2011	 partnership. Continued evidence of progress against the Local Government Equality Framework
4. Showcase and launch of new approach	30 th April 2011	Improved performance against relevant NIs
Monitor impact of new approach using both direct and proxy measures	Quarterly from Q1 2011/2012	

Stockton Borough – The Council

Theme: Council Plan - Our Organisational Efficiency

Development Priority: PPP 3 - Establish a shared intelligence framework across the Council and its partner

Key actions	By when	Outcomes and Success Criteria
 Develop detailed Project Plan Investigate STATS @ STOCKTON contractual arrangements Implement project plan phases. Develop and embed a Performance Management Culture across the Council. Review Performance Reporting and develop reporting/monitoring framework. Review thematic, spatial & demographics of data collection Review data collection methodology. Review tolerances/ target setting approaches, balanced score card approaches. 	April 2010 May 2010 March 2011 March 2011	 Outcome: An improved level of intelligence, which is accessible to the Council and its partners and informs service delivery and resource planning. Success criteria: All internal Service Groups are contributing to the LIF with data and other intelligence. Key Partners organisations are using and contributing to the LIF. The LIF provides evidence to support understanding of our communities. The LIF is informing the preparation of key plans, strategies, bids and other documents.
 Development of Key Council Strategies Development of Sustainable Community Strategy 2011 – 2014. Development of Local Area Agreement Review of Council Plan 2011 – 2014 	March 2011	

Stockton Borough – The Place, the People, The Council

Theme: Supports all themes

Development Priority: PPP 4 - Develop an improved consultation and engagement framework

Key actions	By when	Outcomes and Success Criteria		
Implement the outcome of the EIT review of Communication, Consultation		Outcome:		
and Engagement, in particular developing a strategy/strategies to cover:		 Improved consultation and engagement. 		
a) a policy on consultation and engagement	31st March			
	2010	Success criteria:		
b) a funding strategy for the third sector.	31st March	Increase in the number of people feeling they can		
	2010	influence decision making in an area (NI 4).		
c) a policy on community asset transfers.	31st March	A positive increase on a Borough baseline of 17.2%		
	2010	(national 16.2%) for NI 7, A Thriving Third Sector,		
d) Implement actions arising from the above strategies.	Autumn	currently measured through the National Survey of the		
	2010	Third Sector.		
2. Facilitate any team/ staff changes following the outcome of the	30 th April			
review.	2010			

Stockton Borough – The Place, the People, the Council

Theme: Supports all themes

Development Priority: PPP 5 - Manage the Comprehensive Area Assessment (CAA) process across partnerships and within the Council and develop positive CAA outcomes

Key actions		By when	Outcomes and Success Criteria
1. Develop an improved CAA process for	the Council and its partne	ers:	Outcome:
 a) Facilitate and support early engager in dialogue around the areas that are discussion in the next CAA. To be a 	e identified for further ctioned through early	31 st May 2010	Positive overall outcome from the Comprehensive Area Assessment.
scheduling of meetings to facilitate d			Success criteria:
year to prevent backloading of discu	ssion near to		Positive ratings in the CAA organisational and area
publication dates.			assessments.
 b) Facilitate improved engagement in the partners by influencing the national reprocess and contribution to the region reference groups. 	eview of the CAA	30 th June 2010	Positive ratings in related inspections that contribute to the CAA result.
 c) Strengthen flexible arrangements to staffing resources across the Counc at key CAA activity periods. 		30 th September 2010	
Develop links with other actions around branding and communications campaig public perception indicators that feed in	ns that can influence	30 th June 2010	
3. Re-launch the Stockton Renaissance w	reb site.	Summer 2010	
Implement the Improvement plan from t Stockton Renaissance Partnership Boa		Summer 2010	