

Service Improvement Plan *(abridged)*

Children, Education and Social Care

Culture

2007/08 - 2009/10

Service Improvement Plan (*abridged*) – CESC Culture 2007/08- 2009/10

Theme: Healthier Communities and Adults		
Development Priority: Continue revitalisation of the Museums Service and develop community-based outreach activity.		
Key actions	By when	Outcomes and Success Criteria
Complete work on initial improvements to Preston Hall Museum.	April 2009.	<ul style="list-style-type: none"> ▪ Number of visits to and usage of museums: increase to 630 per 1,000 population in 2007/08.
Further develop the 'Museums on the Move' initiative to deliver a community programme.	April 2008.	
Continue to rationalise collections / facilities	2007/08 and review annually.	

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Theme: Healthier Communities and Adults		
Development Priority: Strengthen the arts infrastructure and support cultural business growth, in particular through the Stockton Cultural Quarter development.		
Key actions	By when	Outcomes and Success Criteria
Establish Centre for International Street Arts as a permanent local facility.	2009.	<ul style="list-style-type: none"> ▪ Tees Music Alliance established in each of the three facilities in the Cultural Quarter.
Further development of the Cultural Quarter to strengthen the arts infrastructure.	2007-2010.	<ul style="list-style-type: none"> ▪ 80% of ARC annual business plan financial and user targets are achieved.
Provide active strategic and financial support for ARC through Board attendance and grant payments.	Review annually.	<ul style="list-style-type: none"> ▪ Advice, support and training is provided for 50 Arts businesses.

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Theme: Healthier Communities and Adults		
Development Priority: Raise the profile of SIRF and maintain the growth of Carnival participation.		
Key actions	By when	Outcomes and Success Criteria
Continue to develop SIRF as a leading international festival.	Annual programme.	<ul style="list-style-type: none"> ▪ Sustain SIRF visitor satisfaction above 90% each year. ▪ Increase SIRF carnival participation: 1,000 in 2007; 1,100 in 2008; 1,200 in 2009.
Respond to appropriate recommendations from Scrutiny review of festivals, when concluded.	In line with Scrutiny recommendations.	<ul style="list-style-type: none"> ▪ Scrutiny recommendations are implemented as appropriate.

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Theme: Healthier Communities and Adults		
Development Priority: Develop the strategy for future development of the Library Service and sustain progress on Public Library Service Standards.		
Key actions	By when	Outcomes and Success Criteria
Undertake strategic review of Library Service.	December 2007.	<ul style="list-style-type: none"> ▪ Sustain 9 out of 10 of the Public Library Service Standards in 2007/08.
Agree recommendations from review and develop action plan.	March 2008.	
Implement revised strategy and action plan.	April 2008 onwards.	