

Progress Update – Review of Older People’s Services

Num ber	Recommendation	Responsibility	Anticipated Completion Date/ Completion Date	Evidence of progress 20/7//10	Assessment of progress (Categories 1-4) 20/7/10
	Governance = G				
2 G	That the Council continue to develop its partnership approach to providing support for older people in the Borough through future service planning.	Ruth Hill	Annual update (Dec/ Jan)	Strategy reviewed February 2010. Reviewed document to be considered at over 50's assembly.	2 – on track
3 G	That the criteria for the commissioning of services to address health inequality and promote well being be noted, along with the existence of those campaigns targeted specifically towards meeting older peoples needs.	Ruth Hill	Mar-11	Equality Impact Assessments have been imposed on all health improvement services commissioned by Stockton Health Improvement Team to ensure elimination of any form of unlawful and unfair impact on older people. Accessibility of services will be considered when services are targeted at older people directly or indirectly (no update and is on-going) Bowel Cancer Campaign has been launched in April 2009 and aims to increase the awareness of Bowel cancer Screening Programme that particularly targets older people. The uptake rate has increased in 2009 compared with 2008. The campaign was successfully launched and appears that it has had an impact on the uptake rate. The first year of Over 50s Outdoor Exercises has completed and due to the success of the first year, 16 new organisations have awarded the funding in this year to run the outdoor activities for old people. The activities include carpet bowling, cycling and football.	2 - On track
4 G	That consideration be given to the development of an Older Persons Elected Member Champion role to provide a focal point and be an advocate for promoting Older Peoples issues and that other key partner	Margaret Waggott	Sept 09	Councillor David Coleman appointed as the Council's Older People's Champion. LPSB partners have been asked to consider adopting a similar role.	1 – Achieved 1 - Achieved

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	organisations be asked to consider adopting a similar role.				
	Communication = C				
6 C	That awareness of the Beware the Bogeyman Campaign (now replaced by the Doorstoppers project) be promoted through all available Council outlets and attempts be made to promote the initiative with hard to reach groups and Community/Residents Associations, church/faith groups etc via the Voluntary and Community Sector (including SCRAGA/Residents Associations/Catalyst/Help the Aged/Age Concern, other established communication channels) and that all Councillors be provided with information in order to promote the scheme via their ward surgeries, personal web pages etc.	L Wilford	Mar-10	<p>RSVP officer working closely with Stockton Residents and based at their office</p> <p>8 volunteers recruited and trained to deliver information sessions to residents</p> <p>Number of attendees at talks: Year 1 (to April 09) 572</p> <p>Year 2 (April 09 to March 10) 1249</p> <p>Doorstoppers contact points & other information included in the 1410 packs delivered to residents (mentioned in 24 below)</p> <p>Information included on the Trading Standards & Licensing website see: http://www.tradingstandards.gov.uk/stockton/</p> <p>Information sent via email to all councillors in Dec 08</p> <p>Circulate updated information to all members by end March 10.: distributed June 2010</p>	<p>1 - Achieved</p> <p>1 - Achieved</p> <p>1 – Achieved</p> <p>2 – on track</p> <p>2 – on track</p> <p>1 - Achieved</p> <p>1 - Achieved</p> <p>1 -Achieved</p>
7 C	That availability of the range of cultural and leisure activities be promoted wherever possible through third sector organisations including Help the Aged, Age Concern, U3A and the Over 50's Assembly and publicised in the Golden Guide, libraries and Customer Contact Centres.	Kath Hornsey Laurayne Featherstone	Aug-09	<p>Chief Executive of Catalyst to be invited to join the Older People’s Strategy review group to facilitate improved links to the third sector. Customer Contact Centre scripts reviewed ‘Golden Guide’ and ‘Golden Money Guide’ in place. ‘Hits’ on Council website monitored.</p> <p>Work progressing on developing web-based adult Information Directory (based on similar Families Information Service website), which will be able to</p>	<p>2 – on track, but timescales will be altered in line with ongoing reviews.</p>

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				promote activities for older people within the Borough. Directory to be launched formally in Spring 2011.	
8 C	That all services, including Tees Active, be encouraged to engage in regular consultation with Help the Aged, Age Concern, U3A, the Over 50's Assembly and other appropriate organisations regarding their service provision and that opportunities for joint publicity of activities be explored as part of this consultation.	Neil Russell Communication Abi Kelly	Mar-10	The process for sharing promotional information with older people’s groups has been strengthened.	2 – On track
14 C	That the feedback from the Northern Housing Consortium consultation on the Age Friendly Community in the North be fed into the review stage of the Older People Strategy.	Ruth Hill	Mar-10	To be reviewed as part of the communication plan.	2 – On track
16 C	That the Stockton on Tees Public Transport Forum be promoted and that representations be made at this forum with a view to persuading bus companies to take appropriate action to improve their services in order to address the decline in bus patronage.	Mike Robinson (Chris Renahan)	2010	Communication processes relating to transport in general to be reviewed as part of the communication plan.	2 - On track
17 C	That the Council’s web site and other communication outlets be utilised to promote opportunities for public participation in voluntary and public organisations; as well as the available initiatives in support of older people in employment and enterprise.	Abi Kelly	2010	The Development plan for the SBC website includes a requirement to develop a dedicated Older People section. Work progressing on developing web-based adult Information Directory (based on similar Families Information Service website), which will be able to promote opportunities for public participation in voluntary and public organisations / employment & enterprise initiatives for older people within the Borough. Directory to be launched formally in Spring 2011.	2 - On track

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22 C	That opportunities to promote Older Peoples issues, including those of partner organisations, continue to be identified as part of the Council’s Access to Services strategy	Debbie Hurwood	2010	To be incorporated into the Strategy Communication Plan.	2 - On track
23 C	That Older Peoples organisations be consulted on the format and readability of the public summary Older Peoples Strategy to ensure that this is presented in clear and easy to understand language.	Abi Kelly	Oct-09	A requirement to review all key council publications (incl. The Strategy) with Older People’s organisations has been built into the Service Plan for Communications Recently commissioned a ‘readers group’ through the Disability Advisory Forum to review documents.	3 – slipped. July ‘10
24	That the roll out of No Cold Calling Zones within Borough be supported and that this be targeted towards those areas of greatest vulnerability to doorstep crime.	L Wilford	Dec 2008 May 2009	Procedure in place Joint approach agreed with Neighbourhood watch. Figures to end March 2010: 35 new applications received 22 NCCZ zones approved 4 DCWZ (Doorstep Crime Watch Zones) approved 1410 information packs delivered Funding from within the Trading Standards budget will support this project up to 31/3/11	1 - Achieved 1 - Achieved
25	That the availability of grant funding for outdoor exercise/ recreational equipment for older people be considered within future service planning; with reference to the possible options identified such as use either in dedicated apparatus sites (with possible location next to children’s play areas) or integrated within ‘healthy walks/leisure trails’.	Graham Clingan/Keith Mathews/ Neil Russell	Summer 2010	The provision of older peoples exercise equipment has been identified on the revised master plan for Newham Grange Park, with wider consultation scheduled for the spring. SBC are working with the Friends of Newham Grange Park to submit an application for funding from the PCT. Plans for older peoples facilities are to be considered with the master plan amendments scheduled in April/May for John Whitehead Park. This will be reflected in the design brief scheduled for consultation later this month.	2 – On track
29	That the Council make appropriate representation, including through the Tees Valley Bus Users Forum, to ensure that bus companies make	Mike Robinson (Chris Renahan)	Ongoing	Consultation and communication work relating to the Momentum project is ongoing. Transport companies are involved in this process.	2 - On track

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	adequate provision to cater for visitors/patients in respect of the location of the new hospital at Wynyard as well as existing hospitals already experiencing the effects of a reduction in bus services.				