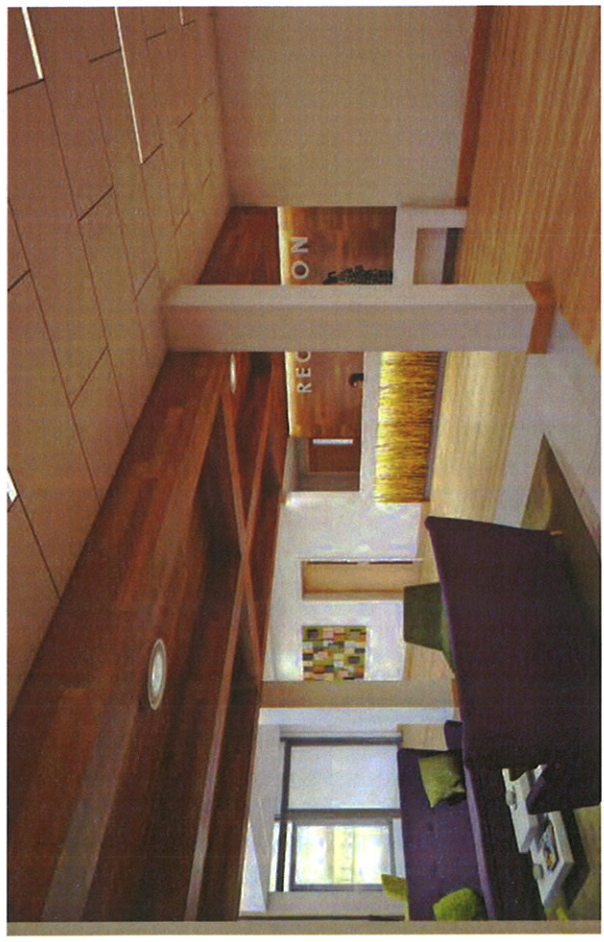


Appendix 1a

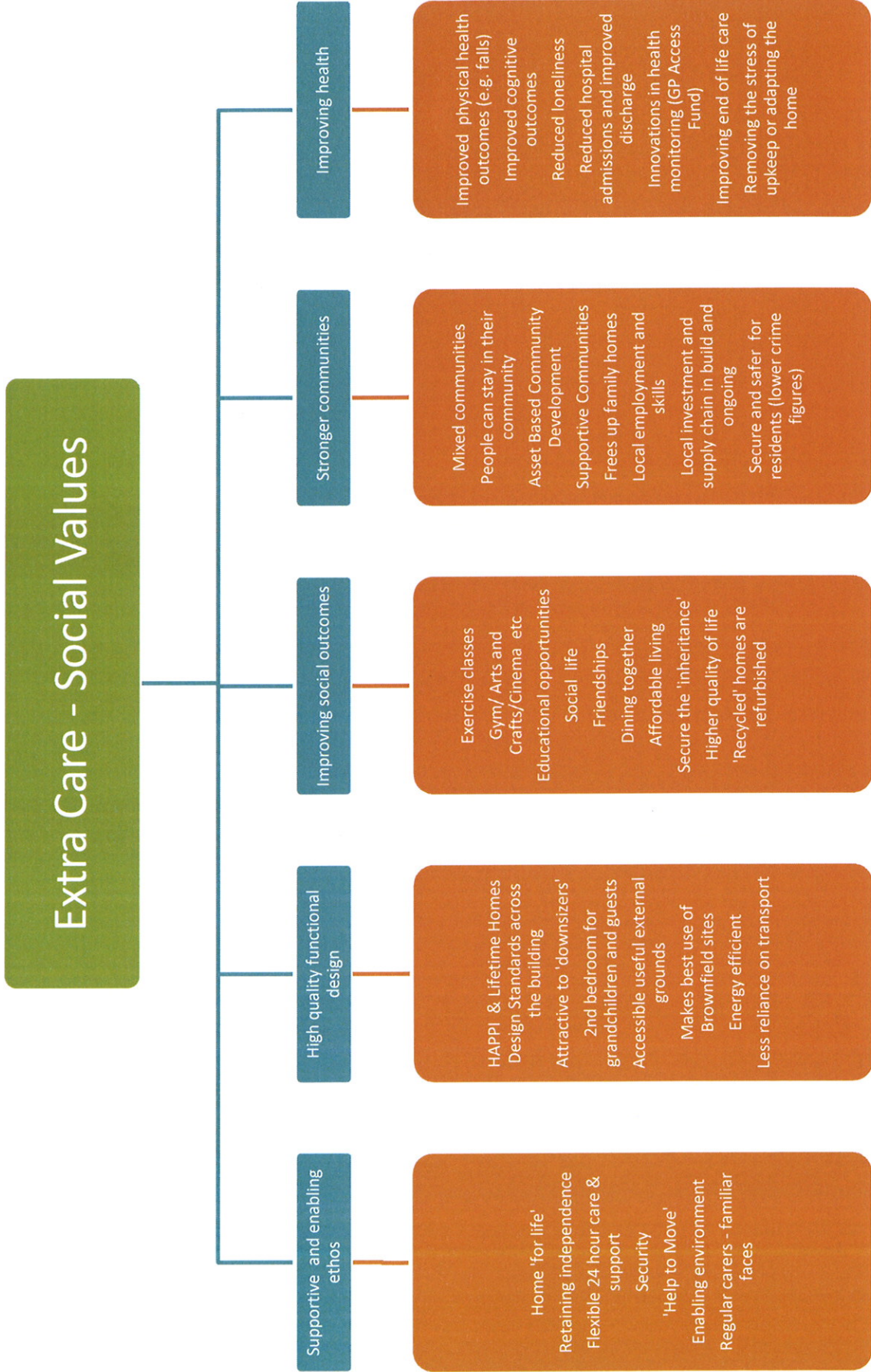


Artists Impression of Extra Care Facility Approach

Appendix 1b.



Artists Impression of Atrium Space



WE'RE CREATING BETTER LIVES FOR OLDER PEOPLE IN YOUR AREA

EXTRACARE VILLAGES®

THE UK'S LARGEST HOMES, CARE AND LIFESTYLE PROJECT DELIVERING BETTER LIVES FOR OLDER PEOPLE

Creating and retaining investment in your area

250 CONSTRUCTION JOBS PER VILLAGE

£50m INVESTMENT PER VILLAGE

RETAINING THE OLDER PEOPLE'S £ LOCALLY

30 FULL TIME EQUIVALENT STAFF JOBS PER VILLAGE

Improving the quality of life of older people in diverse communities

REDUCING ISOLATION IN VILLAGES AND THE COMMUNITY: 276 VOLUNTEERS & OVER 400 FRIENDS ENGAGED IN VILLAGE LIFESTYLE

50 ACTIVITIES PER WEEK

Supporting your Health and Well-being Board targets and the public purse

NHS COSTS REDUCE BY 38% INCLUDING ROUTINE AND REGULAR GP VISITS, NURSE VISITS, UNPLANNED HOSPITAL ADMISSIONS

SUPPORTING 43 PEOPLE WITH DEMENTIA WITH A £125K PA SAVING TO PUBLIC SERVICES

800 WELL-BEING VISITS COMPLETED BY EXTRACARE'S ADVISORS IN 2015

54 CARE PACKAGES DELIVERED ACROSS BIRMINGHAM IN 2015

UNPLANNED HOSPITAL STAYS REDUCED FROM 8-14 DAYS TO 1-2 DAYS*

46% REDUCTION IN ROUTINE AND REGULAR GP VISITS*



ExtraCare won the Outstanding Approach for Innovation trophy at the 2016 UK Housing Awards.



18% Reduced risk of falling* compared to older people living in the community**

Supporting your Integrated Housing Strategy

250 HOMES PROVIDED FOR OVER 1,300 OLDER PEOPLE

136 3-4 BEDROOM FAMILY HOMES RELEASED

26 COUNCIL HOMES RELEASED BACK TO THE CITY COUNCIL

Charles Taylor, New Business and Consultancy: 07966 792809 charles.taylor@extracare.org.uk
For more information visit www.extracare.org.uk

The ExtraCare Charitable Trust, 7 Harry Weston Road, Binley Business Park, Binley, Coventry CV3 2SN Tel: 024 7650 6011 Fax: 024 7650 6299 Email: betterlives@extracare.org.uk #betterlives Facebook: TheExtraCareCharitableTrust
The ExtraCare Charitable Trust Registered Office: 7 Harry Weston Road, Binley Business Park, Binley, Coventry CV3 2SN. Registered Charity No. 327816 Registered in England and Wales No. 2205136 *Research findings from Aston University, 2015. ** The International Longevity Centre - UK, 2011.

