

STOCKTON-ON-TEES BOROUGH COUNCIL

CABINET RECOMMENDATIONS

PROFORMA

Cabinet Meeting14th July 2016

1. Title of Item/Report

Preston Park Museum & Grounds Update and
Master Plan Development

2. Record of the Decision

Consideration was given to a report that provided Members with an update on Preston Park Museum and the Master Plan Development.

Previous reports to Cabinet had set out in broad terms aspirations for the further development of Preston Park Museum & Grounds. Plans included the introduction of new elements within the ticketed areas of the attraction and general improvements to access and interpretation. There were also a range of challenges associated with financial targets and the need to generate additional income.

The report outlined the potential for increased income from admission charges and the later establishment of a membership scheme. The report also sought to finalise the process of establishing an independent external body at Preston Park Museum and Grounds (PPMG) to raise sponsorship and philanthropic giving to the Museum and Grounds.

A subsequent report would focus on developments in the wider Park and on the potential areas which could be funded by a Parks for People Heritage Lottery bid.

RESOLVED that

1. The increased museum admission charges as set out in option b) in the report be agreed and Cabinet support the further development of new membership schemes.
2. The establishment of the PPMG Foundation for the purpose of pursuing sponsorship and philanthropic giving for Preston Park Museum & Grounds be agreed.

3. Reasons for the Decision

To allow the continued development and success of the Preston Hall

Museum and Park visitor attraction to be underpinned by additional income from charges and fundraising.

4. Alternative Options Considered and Rejected

None

5. Declared (Cabinet Member) Conflicts of Interest

None

6. Details of any Dispensations

N/A

7. Date and Time by which Call In must be executed

Midnight, 25th July 2016

Proper Officer
19 July 2016