

LEADERSHIP BOARD

Meeting held at Cavendish House, Stockton

at 2.00 pm on Wednesday 22nd July 2015

ATTENDEES

Sandy Anderson (SA)	Chair
Councillor Sue Jeffrey (SJ)	Leader, Redcar & Cleveland BC and Deputy Chair
Ian Williams for Councillor Dixon (IW)	Darlington BC
Councillor Christopher Akers-Belcher (CAB)	Leader, Hartlepool BC
Councillor Bob Cook (BC)	Leader, Stockton on Tees BC
Councillor David Budd (DB)	Mayor, Middlesbrough BC
David Soley (DS)	Executive Chairman, Tenergy, Wilton Group, Camerons Brewery, ERS
Alastair MacColl (AMc)	CEO, BE Group
Nigel Perry (NP)	CEO, CPI
Professor Paul Croney (PCr)	Vice Chancellor, Teesside University
Paul Booth (PB)	Chairman, Sabic UK Petrochemicals
Phil Cook (PC)	Principal, Stockton Riverside College(FE+ representative)
Margaret Coates (MC)	Policy Advisor BIS
Katherine Cowell (Kc)	Area Director, BIS
Ian Kinnery (IK)	Independent Advisor, Team Massive Results
Amanda Skelton (AS)	CEO Redcar and Cleveland Borough Council
Gill Alexander (GA)	CEO Hartlepool Borough Council
Mike Robinson (MR)	CEO Middlesbrough Borough Council
Neil Schneider (NS)	CEO Stockton on Tees Borough Council
Naz Parker (NP)	Executive Director, HCA
Linda Edworthy (LE)	Tees Valley Unlimited
Neil Kenley (NK)	Tees Valley Unlimited
Stephen Catchpole (SC)	Tees Valley Unlimited

1 Chair's Welcome

SA opened the meeting and welcomed Professor Paul Croney, Councillor Sue Jeffrey and Councillor David Budd as new members to the Board. He also welcomed Ian Williams and Phil Cook deputising for Councillor Bill Dixon and Martin Raby respectively and Gill Alexander.

2	<p>Apologies</p> <p>David Robinson, Alison Thain, Councillor Bill Dixon, Ada Burns</p>
3	<p>Conflicts of Interest - None</p>
4	<p>Minutes of previous meeting and matters arising</p> <p>Under Item 7 Tom Watson to be changed to Tom Walker.</p> <p>Neil Schneider to present a paper to October meeting on the Place Prospectus</p> <p>Amanda to continue work on Tees Valley Governance – Review of the LEP Board</p> <p>Under Item 11 the potential capital of Culture bid is 2025 not 2015.</p>
5	<p>Presentation by Reuben Kench and Michael Lavery on the Role of Culture in the Strategic Economic Plan</p> <p>Reuben and Michael thanked the Board for the opportunity to present to the meeting. This has been a partnership piece of work, the concept of the work is the development of a set of priorities/clarity on our cultural offer/aspirations at a regional level working through the North East Cultural Partnership. This partnership was formed 2 years ago and Councillor David Budd is joint chair of the partnership. The partnership brings together the local authorities in the region, the universities, the private sector and cultural organisations, and seeks to provide a stronger voice for the culture of the region in relation to national policy and decision making and resource allocations.</p> <p>The process started with a seminar in the Tees Valley in 2014 and the formation of a Task and Finish Group. Ada Burns gave an update to the Board in April on the work of the group. This is the final report of the group which contains the conclusions of the Task and Finish Group. The conclusions are designed to align with the work at a regional level developing the case for culture. The Case for Culture is being launched in Durham on the 29th July to set out the priorities for the region over the next 15 years. The presentation covered the 3 main goals, Destination/Sense of Place Making, Deploying Culture to support Social Inclusion and the Role of Culture in the Business Sector and the three strands of work – Place, Social Inclusion and Business. Reuben and Michael asked if the following recommendations could be considered:</p> <ul style="list-style-type: none"> • Exploring the idea of revisiting the work of the Tees Valley Giants in the Tees Valley • Looking at a more coherent approach to marketing, a partnership approach between the local authorities to look at joint programming • Consideration for scoping work on what a DMO should look like, how it would be structured, resourced • To consider the commissioning of some branding/development work to be undertaken • Social contribution – work to create a better network for a more inclusive community/workforce • Identify businesses to establish relationships (to include in the Business Compass open call) • Give consideration to encouraging partners to assign resources, build on momentum of the partnership working and implement the recommendations

	<ul style="list-style-type: none"> • To bid to be the UK City of Culture in 2015 <p>The intention is to announce the proposed bid to be the UK City of Culture on the 29th July.</p> <p>SA thanked Reuben and Michael for the presentation and felt a different/imaginative approach has been taken.</p> <p>DB said the regional context is very important, it seems the right time to progress. Felt the media will focus on the City of Culture bid.</p> <p>PC asked if consideration had been given on how to empower/enable talent for the future. Reuben highlighted the Hulabaloo Theatre as a national centre for excellence for children's theatre. Michael said it was more than just corporate presentation of the Tees Valley, it will build confidence/pride amongst the youngsters.</p> <p>PB felt there was the opportunity for a back office/single ticketing to be looked at, a one stop shop, also to make sure we have the hotel/accommodation in place.</p> <p>AMc said at some point we have to quantify benefit of a Case for Culture, felt we should harness commercial sponsorship, get a group of suppliers on board.</p> <p>IW felt it was a compelling and well presented but asked how we provide Leadership and capture private sector involvement.</p> <p>Reuben advised that we need to get business to feel a sense of ownership.</p> <p>CAB asked how we can capitalise on cross boundary, how would the mechanism work.</p> <p>Reuben said work is ongoing on the Northern Futures – to present the North East's/Great North's assets into international markets and we are participating actively, our cultural assets will feature in that campaign. Another piece of work is the Festival of Events strategy using themes.</p> <p>PCr spoke of the role that sport plays in investment/benefits, sport is a key component to business growth as well.</p> <p>Following a question from Sandy about the media, Michael felt there will be a strong media response to the bid for 2015, the local papers will be briefed and will play a major role.</p> <p>SA asked who will front this work, Reuben and Michael felt it would be the LEP/the Task and Finish Group and the University, depending on capacity but they do not want to exclude anybody. A press statement will be prepared by the press officers of Stockton BC and the University.</p> <p>Action:</p> <p>The Board support the bid for the UK City of Culture 2025</p>
6	<p>Presentation by David Parr, Halton Council on the Mersey Gateway Project</p> <p>AS provided a background to David's attendance at today's Leadership Board. It followed a visit to Merseyside on a fact finding mission and David was invited to pass on his knowledge/learning of his work on the Mersey Gateway Project to assist in our proposed new Tees Crossing.</p> <p>David introduced himself and gave a background to the work undertaken on the Mersey Gateway Project. This has been a 15 year journey, David spent 5 years evaluating the options to obtain the optimum economic, environment and social</p>

	<p>benefits. It will be constructed as a 6 lane toll bridge, a 1,000m structure, 2,130m long providing a new and improved link road. The project has cost £600m with £250m savings delivered through procurement. David explained that the new crossing will be tolled as well as the existing bridge. The financial risk has been passed to Merseylink. The operator for the tolled bridge will be a French company Sanef and David explained the arrangements that will be in place. David praised the previous leader who had established monthly breakfast meetings of the Mersey Crossing Group which kept local people involved. There is a plan for a Visitor Centre.</p> <p>PB asked why it was a 3 lane crossing, David explained 3 lanes were optimal for future proofing. With tolls there is a 12/15 year payback.</p> <p>David spoke about the financial model, this is the first public sector project in the Chancellor's new guarantee scheme. Samsung being one of the partners were able to get loans from Japan.</p> <p>PC asked how they deployed procurement strategies. David said there was a lot of interest from companies, KPIs are in place so that local jobs are created.</p> <p>DS asked a question about having base skills available locally. 50% of the businesses used are local.</p> <p>SA thanked David for his presentation and the huge amount of learning to be received. David is happy to work in partnership with us at our convenience, David can be contacted at david.parr@halton.gov.uk</p>
7	<p>Presentation by Nigel Perry on the Tees Valley Innovation Strategy</p> <p>NP presented the work undertaken by the Innovation Leadership Group in the preparation of the Tees Valley Innovation Strategy. Following today's meeting the strategy is to be promoted with the focus on how Tees Valley is at the forefront of innovation in the UK. The launch/PR will be progressed without delay.</p> <p>PCr gave his full support to the strategy, said it was a very exciting agenda, rejuvenating areas of excellence, bringing out innovation and is looking forward to working with colleagues.</p> <p>PB said it was a brilliant document but wanted it to make more of the concept of sustainability through innovation.</p> <p>Action: Full Support for the Strategy</p>
8	<p>Combined Authority Update</p> <p>SJ (Chair of Shadow Combined Authority) gave an update to the Board and circulated a briefing note.</p> <p>The proposition is now with Government, with a consultation process to go through but this should be a shorter/more concise process. The CA proposal should go through Parliament early 2016, to be in place 1st April 2016.</p> <p>AS added she has had a first meeting with Tom Smyth of BIS, Tom is our lead contact from a Government perspective. Next major milestone is 4th September, we have to have worked up our asks/proposals to something which is compelling. Huge amount of work to do, in the process of forming 3 teams to deal with finance, skills/employment and the private sector. Working on 25 ideas which are to be ranked a, b or c, a – ideas that are included in other deals, b - needed to be worked up into more detail and c – unacceptable. Looking for private sector involvement.</p>

	<p>SJ in reply to a question from AMc said we are clear about our direction of travel, we have to be realistic with regards to new governance models.</p> <p>AMc – said we need powers we can use effectively.</p> <p>SJ the questions will be how relevant are the powers, what can they deliver, people need to see there is shared prosperity.</p> <p>AS grateful for any help/expertise from around the table.</p> <p>Action: huge amount of work still to be undertaken (AS)</p>
9	<p>Jeremie 2 Update</p> <p>SC updated the group. Steady progress is being made. Jeremie 2 board meeting on Friday where there should be more explanation from DCLG how managing authority of the fund of funds will be achieved. SC explained the options available, option 1 European Open Call – open call to ask for bids to become manager of the fund or Option 2 the British Business Bank becoming the fund manager to fulfil the role. SC’s advice was to support both options at this point. With regard to a previous issue on legacy it looks as though after arguing long and hard this has been resolved and we will get 25% return.</p> <p>Action: The Board agreed with approach taken.</p>
10	<p>Transport for the North Update</p> <p>Update provided on Transport for the North. Two meetings have been held with Sir Richard Leese, we have not been invited on the Board but there is every possibility this will be achieved, progress being made. SC suggested we play up our economic strength, talk about key role in the Northern Powerhouse. SC suggested holding a half day economic growth conference in September to support our case and to encourage coverage in the national media.</p> <p>Action: the Board supported this proposal.</p>
11	<p>Chairs’ updates</p> <p><u>Ian Kinnery – Employment and Skills Group</u></p> <p>700 jobs created by the JSIS programme</p> <p>Nicky Morgan, Secretary of State for Education launching a careers/business enterprise company – invited to be a member. The intention is to use membership to coordinate activities.</p> <p>ELS has set up an employment sub group involving Lotte Chemical/Cogent/Sabic/Klinger to see if/how we are getting to the point where we can create more apprentices.</p> <p><u>Neil Schneider</u></p> <p><u>Investment Panel</u></p> <p>Starting to deal with project approvals around LGF/variances</p> <p>2 discussions/presentations on Jeremie</p> <p><u>ESIF</u></p> <p>Progress on EZ, Business Compass and the Job skills Investment Scheme.</p> <p>The ESIFs Committee has assessed 13 applications, at delivery stage, signs of</p>

	<p>progress being made.</p> <p><u>David Soley, Economic Development Group</u></p> <p>Reviewing how the group operates, supporting Tees Valley businesses, particularly SMEs.</p> <p>The Business Summit was a big success on 8th July, 700 people attended, 100 exhibitors. This event coincided with the summer budget which incorporated a question/answer session. Putting measures in place for next year to build on success/enhance.</p> <p>CCS – two good events in London and Redcar, video of Lord Bourne available. Creating 1200 jobs in construction, 1000 jobs ongoing.</p> <p>On the implementation side, 372 jobs created, £230 m investment, 62 projects in the pipeline.</p> <p>Business Compass has far exceeded its targets on jobs created.</p> <p>Contract Catalyst - £9/10 million out, unlocked £55 million of private sector investment.</p> <p>In terms of promoting other businesses the team is working on behalf of SMEs looking at offshore, automotive and attending various conferences and exhibitions.</p> <p>SA thanked NK for his work on CCS and the launch in London and Redcar. NK said a lot of the work done was by Sarah Tennison who is now on maternity leave.</p>
<p>12</p>	<p>Any Other Business</p> <p>SA spoke of his intention to step down as Chair of Tees Valley Unlimited and the proposal for Paul Booth to take over as Chair as of 3rd August. SA asking for Board approval.</p> <p>BC said it was an end of an era, wished SA good luck and said he had been an asset to Tees Valley Unlimited.</p> <p>Action: Agreed, a Leadership Board press release will be issued.</p>
<p>13</p>	<p>Dates of next meeting</p> <p>Wednesday 28th October</p> <p>Wednesday 27th January 2016</p> <p>Wednesday 27th April 2016</p>