

Promoting equality of opportunity

ILLUSTRATIVE EXAMPLE ONLY (USING HEALTH AND GREEN VISION)

Targeted intervention

<p>What are our Aims?</p> <p><i>This section will describe what our overall aims are in relation to promoting equality of opportunity and specifically identify the areas of focus in terms of theme eg., health, educational attainment, fuel poverty, jobs etc.</i></p> <p>Legislation / changes which impact on this priority:</p> <p><i>This section will identify what national policy/legislative changes have informed the development of this section of the plan.</i></p>	<p>What do we mean? This section will explain in more detail what we are going to do to achieve our aims i.e., Our Key Objectives for example:</p> <ul style="list-style-type: none"> • Increase the number of people adopting healthy lifestyles including good mental health (health) • Reduce fuel poverty (Green vision, health) • Give every child the best start in life (health)
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Key Objective:	Theme/strapline	Key Actions	Performance Measures and targets.
Increase the number of people adopting healthy lifestyles including good mental health	Health and Well-Being Big Plans for the Health of our People	<p>What are we going to do which will achieve our objectives and how we are going to do it.</p> <ul style="list-style-type: none"> • Reduce smoking prevalence and address tobacco control by targeting smoking cessation services and advice at those in high risk categories. • Tackle the drinking culture and reduce the harmful impact of alcohol on communities, families and individuals by providing information, advice and direct support. • Improve our drug treatment system to increase the number of people who move out drug free • Reduce levels of obesity and increase levels of physical activity 	
Reduce fuel poverty	Health and Well Being Environment and Housing Big Plans for the health of our people Big Plans for helping our communities prosper	<ul style="list-style-type: none"> • Promote and support collective energy switching schemes • Implement the rollout of the ECO scheme • Lead the work of the Fuel Poverty Partnership 	
Give every child the best start in life	Health and Well Being Children and Young People Big Plans for the Health of our People Big Plans for the young people of our Borough	<ul style="list-style-type: none"> • Actions linked to tackling risk taking behaviour during pregnancy e.g., smoking • Actions linked to activity within the emerging Early Help Strategy • Activity linked to Children’s Centre developments, nursery provision etc. 	

Protecting the vulnerable

ILLUSTRATIVE EXAMPLE ONLY (USING HEALTH AND GREEN VISION)

Intervention aimed at protecting vulnerable people

<p>What are our aims?</p> <p><i>This section will describe what our overall aims are in relation to protecting the vulnerable and describe who we mean by vulnerable for example;</i></p> <ul style="list-style-type: none"> - People with disabilities - Children and Young people at risk (Safeguarding) - Adults at risk (Safeguarding) - Homeless people - Financially disadvantaged <p>An important aspect of this priority is early intervention.</p> <p>Legislation / changes which impact on this priority</p> <p><i>This section will identify what national policy/legislative changes have informed the development of this section of the plan</i></p>	<p>What do we mean? This section will explain in more detail what we are going to do to achieve our aims i.e., Our Key Objectives for example:</p> <p>Homelessness and housing</p> <ul style="list-style-type: none"> • Improve the energy efficiency of the homes of those deemed to be vulnerable as a result of disability, health, financial exclusion etc. (Green Vision) <p>Financial Inclusion</p> <ul style="list-style-type: none"> • Reduce the impact of poverty on family life (Health)
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Key Objective:	Theme/Strap Line	Key Actions	Performance Measures and targets
Improve the energy efficiency of the homes of those deemed to be vulnerable as a result of disability, health, financial exclusion etc.	Health and Well Being Children and Young People Adults Services Environment & Housing Big Plans for the Health of Our People Big Plans for the Young People of our Borough Big Plans for our Places and Open Spaces	<ul style="list-style-type: none"> - What are we going to do which will achieve our objectives and how we are going to do it • Implement the rollout of the ECO scheme by identifying those most likely to benefit as a result of their vulnerability • Provide information and advice on energy efficiency to target groups 	
Reduce the impact of poverty on family life	Health and Well Being Children and Young People Strong communities Big Plans for the Health of our People Big Plans for the Young People of our Borough Big Plans for helping our communities prosper	<ul style="list-style-type: none"> • Provide targeted, timely, effective advice, information and direct support to ensure take up of entitlements including benefits, free school meals etc. • Promote and facilitate access to the collective energy switching scheme to reduce energy bills • Support the development of a sustainable Credit Union as an alternative to high cost lending 	

Developing Strong and Healthy Communities

ILLUSTRATIVE EXAMPLE ONLY (USING HEALTH AND GREEN VISION)

Preventative and Universal

<p>What are our aims?</p> <p><i>This section will describe what our overall aims are in relation to delivering universal preventative and mainstream services to those not identified as being vulnerable or experiencing or at risk of experiencing inequalities.</i></p> <p>Our aims for our communities are:</p> <ul style="list-style-type: none"> • To provide a pleasant environment in which they can live, work and play • To develop communities that can support each other • To support communities to vibrant and cohesive • To help our communities to be healthy and safe <p>Legislation / changes which impact on this priority</p> <p><i>This section will identify what national policy/legislative changes have informed the development of this section of the plan</i></p>	<p>What do we mean? This section will explain in more detail what we are going to do to achieve our aims i.e., Our Key Objectives for example:</p> <ul style="list-style-type: none"> • Promote environmental sustainability (Green Vision) • Improve the energy efficiency of the homes (Green Vision) • Work with local communities to encourage them to develop healthy lifestyles and make positive health-based choices (Health)
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Key Objectives	Theme/ Strap Line	Key Actions	Performance Measures and targets
Promote environmental sustainability	Environment and Housing Big Plans for our Places and Open Spaces Big Plans for an Outstanding Borough Big Plans for the Health of our People	<p>- What are we going to do which will achieve our objectives and how we are going to do it.</p> <ul style="list-style-type: none"> • Actions within the Tees Valley Waste Management Strategy that relate to SBC • Actions within Tees Valley Green infrastructure Strategy that relate to SBC • Actions associated with tackling climate change (including those associated with leadership, encouraging changed behaviours, 'green enterprise' in schools etc.) • Actions within the Core Strategy linked to sustainability of new developments and implementation of Part L of the Building Regulations. • Actions associated with improving flood defences • Actions associated with improving recycling rates • Actions associate with/arising from the Big Ticket Review of Energy/Waste, post SITA, district heating, options for supply from offshore wind etc. • Actions associated with the implementation of the street light replacement scheme • Actions associated with further developments/improvements of cycleways/schemes • Actions associated with environmental improvements/initiatives within Countryside 	<ul style="list-style-type: none"> •

Outcome – A healthy vibrant and successful Borough

Key Objectives	Theme/ Strap Line	Key Actions - What are we going to do which will achieve our objectives and how we are going to do it.	Performance Measures and targets
Improve the Energy Efficiency of homes	Environment and Housing Big Plans for our Places and Open Spaces Big Plans for the health of our people Big Plans for helping our communities prosper	<ul style="list-style-type: none"> • Positively promote and facilitate access to collective energy switching schemes across the Borough • Roll out the ECO scheme across identified geographical locations • Provide energy efficiency advice and information to local residents • Work with social and private landlords to foster and promote energy efficient living 	<ul style="list-style-type: none"> •
Work with local communities to help them develop healthy lifestyles and make positive health-based choices	Health and Well Being Arts, Leisure and Culture Big Plans for the Health of our People Big Plans for Great Experiences	<ul style="list-style-type: none"> • Actions linked to increasing participation in sport and active leisure • Actions associated with delivery of a healthy curriculum in schools • Actions linked to preventing smoking, substance misuse etc. 	<ul style="list-style-type: none"> •

Creating Economic Prosperity

ILLUSTRATIVE EXAMPLE ONLY (USING HEALTH AND GREEN VISION)

Universal provision

<p>What are our aims? <i>This section will describe what our overall aims are in relation to delivering universal services and activity associated with creating economic prosperity and growth across the Borough.</i></p> <p>Our aim is to create Economic Prosperity in the Borough by:</p> <ul style="list-style-type: none"> - Ensure there are good transport links to support the economy - Ensuring that people have jobs - Ensure that people have the skills and talent to access the jobs - Developing opportunities for and supporting local businesses - Growing our SMEs - Develop a culture of enterprise in the Borough - Creating vibrant town centres <p>Legislation / changes which impact on this priority <i>This section will identify what national policy/legislative changes have informed the development of this section of the plan</i></p>	<p>What do we mean? This section will describe in more detail what we are going to do to achieve our aims - our key objectives</p> <ul style="list-style-type: none"> • Work with local communities (including the local business community) to help them develop healthy lifestyles and make positive health-based choices (Health) • Support economic growth through the development of environmentally sustainable opportunities within the green business sector and development and use of new technologies. (Green vision)
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Key Objectives	Theme/Strapline	Key Actions	Performance Measures
<ul style="list-style-type: none"> • Work with local communities (including the local business community) to help them develop healthy lifestyles and make positive health-based choices 	Health and Well Being Economic regeneration and transport Big Plans for the Health of our People Big Plans for an outstanding borough	<ul style="list-style-type: none"> - What are we going to do which will achieve our objectives and how we are going to do it. • Encourage local employers to implement health improvement initiatives and activity such as the Better Health at work award 	<ul style="list-style-type: none"> •
Support economic growth through the development of environmentally sustainable opportunities within the green business sector and development and use of new technologies	Economic Regeneration and Transport Environment and Housing Big Plans for an Outstanding Borough Big Plans for our places and open spaces	<ul style="list-style-type: none"> • Actions associated with the leadership of and support for the relevant elements of the TVU statement of ambition, building on existing opportunities to develop and secure jobs within the green business sector. 	<ul style="list-style-type: none"> •