

## CABINET ITEM COVERING SHEET PROFORMA

**AGENDA ITEM**

**REPORT TO CABINET**

**29 NOVEMBER 2012**

**REPORT OF  
CORPORATE  
MANAGEMENT TEAM**

### **CABINET DECISION**

Arts, Leisure & Culture – Lead Cabinet Member – Councillor Kenneth Dixon

#### **EVENTS SUMMARY SUMMER 2012**

1. Summary

To provide an overview of the major events presented by Stockton Borough Council during the summer of 2012. This report sets out the key objectives and characteristics of the events and the analysis of customer responses and media impact. The report also highlights any lessons learned from debriefs and feedback from partners.

2. Recommendations

Cabinet is asked to note the contents of the report.

3. Reasons for the Recommendations

To update Cabinet on the range and quality of events staged by the Council in the summer of 2012 and draw attention to key outcomes.

4. Members' Interests

Members (including co-opted Members) should consider whether they have a personal interest in any item, as defined in **paragraphs 9 and 11** of the Council's code of conduct and, if so, declare the existence and nature of that interest in accordance with and/or taking account of **paragraphs 12 - 17** of the code.

Where a Member regards him/herself as having a personal interest, as described in **paragraph 16** of the code, in any business of the Council he/she must then, **in accordance with paragraph 18** of the code, consider whether that interest is one which a member of the public, with knowledge of the relevant facts, would reasonably regard as so significant that it is likely to prejudice the Member's judgement of the public interest and the business:-

- affects the members financial position or the financial position of a person or body described in **paragraph 17** of the code, or
- relates to the determining of any approval, consent, licence, permission or registration in relation to the member or any person or body described in **paragraph 17** of the code.

A Member with a personal interest, as described in **paragraph 18** of the code, may attend the meeting but must not take part in the consideration and voting upon the relevant item of business. However, a member with such an interest may make representations, answer questions or give evidence relating to that business before the business is considered or voted on, provided the public are also allowed to attend the meeting for the same purpose whether under a statutory right or otherwise (**paragraph 19** of the code)

Members may participate in any discussion and vote on a matter in which they have an interest, as described in **paragraph 18** of the code, where that interest relates to functions of the Council detailed in **paragraph 20** of the code.

### **Disclosable Pecuniary Interests**

It is a criminal offence for a member to participate in any discussion or vote on a matter in which he/she has a disclosable pecuniary interest (and where an appropriate dispensation has not been granted) **paragraph 21** of the code.

Members are required to comply with any procedural rule adopted by the Council which requires a member to leave the meeting room whilst the meeting is discussing a matter in which that member has a disclosable pecuniary interest (**paragraph 22** of the code)

## **AGENDA ITEM**

## **REPORT TO CABINET**

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## **REPORT OF CORPORATE MANAGEMENT TEAM**

### **CABINET DECISION**

#### **EVENTS SUMMARY SUMMER 2012**

##### **SUMMARY**

To provide an overview of the major events presented by Stockton Borough Council during the summer of 2012. This report sets out the key objectives and characteristics of the events and the analysis of customer responses and media impact. The report also highlights any lessons learned from debriefs and feedback from partners.

##### **RECOMMENDATIONS**

Cabinet is asked to note the contents of the report.

##### **DETAIL**

1. 2012 was a particularly busy summer due to the coincidence of the Queens Diamond Jubilee, the London 2012 Olympic and Paralympic Games, and the 25<sup>th</sup> Stockton International Riverside Festival (SIRF). This report provides a summary of the form and purpose of the larger, strategic events, and where market research is available provides an analysis of the customer response to those events. In particular the report is concerned with the following events;
  - Infinity Festival (featuring the Tees Regatta)
  - Diamond Jubilee Beacons
  - Royal Opening of the Barrage White Water Course
  - London 2012 Olympic and Paralympic Games related activity, including the Torch Relay
  - Stockton Cycling Festival
  - Take to the Tees
  - Stockton River Rat Race
  - Stockton Weekender
  - SIRF

##### **Infinity Festival**

2. Once again the anniversary of the completion of the now iconic footbridge was celebrated by thousands of local people. The Infinity celebrations marked the end of a hugely successful Tees Regatta, presented by Tees Rowing Club and incorporating the Stockton Community Boat Challenge race.

3. Moving away from the light and fire themes of previous years, the theme of this year's event was to celebrate music and sound and to unite the different voices in Stockton's community in a musical celebration. Mike McGrother was commissioned as Musical Director to develop the creative content of the event. The event included a live soundscape, the aim of which was to introduce participants to a range of musical styles in an inspirational way, making best use of and responding to the local environment. Mike worked with 16 local schools to prepare them for the event, delivering 2 x half-day sessions in each school. The event began with a procession from Riverside Car Park to Infinity Bridge and culminated in a mass choir of over 1200 people performance at Durham University, creating a powerful and uplifting finale.



4. Feedback from schools has been very positive in relation to the development process and the event itself. Many of them will come together again later this year to participate in the Festival of Light and Colour
5. *'the children felt that they were taking part in something original and exciting. The sense of community was important. It was wonderful to have so many of our children's parents and other family members turn up and there was a lovely atmosphere as we processed together.'* Frederick Nattrass Primary
6. *'everyone from our school thoroughly enjoyed the evening and didn't want it to end! There was a lovely relaxed feeling and we had nearly 200 people in our group.'* Ingleby Mill

#### **Diamond Jubilee Beacons – 4<sup>th</sup> June**

7. As part of the Queen's Diamond Jubilee celebrations, a series of 8 beacon events were created across the Borough, delivered by the Council and a number of community groups.



8. Stockton's beacon event was held at the iconic Infinity Bridge on the Northshore and attracted some 2,000 visitors. As part of the celebrations, the Infinity bridge was illuminated red, white and blue, there was a firework display with jubilee music, and a 20 foot beacon was lit by The Mayor, Councillor Apedaile.
9. Community beacons were located across each of the Borough's townships with groups holding a community event during the day/early evening before the lighting of the beacon.
10. Beacons were provided by SBC and funding/staff support was given to community groups to assist with their beacon events.

### **Royal Opening of the Barrage White Water Course**

11. As part of her Diamond Jubilee Tour, on July 18<sup>th</sup> 2012, Her Majesty the Queen officially opened the new Queen Elizabeth II Diamond Jubilee Course at the Tees Barrage.
12. The event combined demonstrations of rafting and kayaking, water rescue techniques, and a programme of light classical music performed by the Cobweb Orchestra. Stuart Hall provided the live commentary as the audience were entertained for over an hour before the Royal Party arrived on site.
13. The new short course was dammed using a gate held in place by straps. The straps were broken by explosive charges when Her Majesty pressed a button, and tonnes of water cascaded down the course.
14. The Queen, escorted by the Chief Executive, Neil Schneider, and His Royal Highness Prince Phillip escorted by Corporate Director Development and Neighbourhood Services, Paul Dobson, were invited to listen to the performance of a specially commissioned piece of music written by Cobweb Director Andy Jackson, before Her Majesty unveiled a plaque bearing the name of the course. The Mayor Cllr Lynne Apedaile then presented the Queen with a specially commissioned painting by artist Mackenzie Thorpe, entitled 'Stockton on Tees Celebrates'.



15. The event was a great success enjoyed by an audience of over 5000 invited guests and members of the public. An exhibition of pictures taken on the day, and the visitor book signed by Her Majesty, will be on display in the Town Hall Ground Floor Committee room from December.

### **London 2012 Olympic and Paralympic Games**

16. The passage of the Olympic Torch through the Borough on June 17<sup>th</sup> 2012 was well documented. Huge crowds gathered for the early afternoon Billingham section where the Torch was welcomed by the Mayor, and for the later section when the Torch passed Ropner Park and went through Hartburn and Fairfield on its way to the evening celebrations in Middlesbrough Centre Square.



17. Months of careful, and often convoluted, planning with Police and LOCOG partners ensured that our section of the Torch route was a great success in terms of spectacle, visitor experience, and crowd safety.

18. There were a number of other 2012 Games related events across the Borough, linked to regional and national programmes. These included the School Games which involved over 300 Stockton children, with competitions Wheelchair Basketball, Disability Football, Netball, Girls Rugby, Swimming, Athletics, Cycling, Table Tennis & Tennis. Feedback from teachers & participants was very positive and Abbey Hill School adapted their own 'Paralympic Sporting week' following their participation in the School Games.
19. The North East collaborated to create 'One Big Event' on the 27<sup>th</sup> June 2012, celebrating sporting events in cultural places and cultural activities in sporting venues. Activities in Stockton included cycling, rowing, abseiling, golf, curling, table tennis & pre school activities.



20. Over 200 people took part in 'Sport Through the Ages' supported by YMCA. Activities for the whole family included 'welly wanging', zumba, archery, ultimate frisbee, circus skills, wheely boats and much more.
21. Over 3000 people attended the North East Paralympic Flame Festival at Beamish\_ on 24<sup>th</sup> August 2012, demonstrating a variety of disability sport projects from every local authority in the North East. Stockton supported the event with an interactive adaptive rowing display from Caroline MacDonald (Tees Rowing Club)



### **Stockton Cycling Festival**

22. Over 4,000 people took part in the 3 days of cycling activities in July.

Spectators enjoyed the drama of the elite sprint around the rain soaked streets of Stockton Town centre on the Friday evening, the inspiration of brave and hardy souls heading out across the moors in Saturday's Sportive, the fun of the safe family SKY ride around a closed road circuit, and the spectacle of the speeding peloton of elite road races sweeping through the north and west of the Borough.

23. In our survey of participants, 35% rated the event as excellent, only 8% thought it poor or disappointing.

24. This was the first UK cycling event to combine the British Cycling elite sprint and road races with the mass participation SKY ride and sportive race. This created challenges for marketing, and with the planning of some aspects, but we are confident that this will get easier as partners become more accustomed to the format. We hope to work more closely with Police and road race support personnel at an earlier stage in future, and to improve our own traffic management capacity. We are also keen to maximise the town centre impact and are exploring the potential for future routes to bring riders into the High Street within the Première Calendar route.





25. *'The whole weekend of cycling was inspirational. British Cycling are looking forward to The Stockton Cycling Festival 2013, which thanks to our partners at Stockton Borough Council and Velo29, will once again provide a platform for cyclists of all abilities to get involved with our flagship cycling programmes'* - Peter Riddell, Recreational Manager, British Cycling.

### **Take To The Tees**

26. Between August 20<sup>th</sup> and 25<sup>th</sup> 2012, members of the public were invited to have a go at a variety of water based leisure activities, including white water rafting, canoeing, rowing, dragonboating, water skiing, paddleboarding, and riding in wheelyboats or thundercats. Levels of subsidies to the participating clubs' sessions were reduced in 2012 and prices were closer to their normal charges. This appears to have had a significant impact on numbers, with only 76 people having a go this year, compared to nearly 600 in 2011.

27. Members of the Tees River User Group are considering a different model for Take to the Tees in future years, concentrating activity over a shorter period and encouraging the clubs and businesses involved to take a greater role in promoting and running the event.

28. A Triathlon was planned as part of the Take to the Tees event but had to be cancelled in June due to uncertainty over likely water quality. There are very few swimming events in moving bodies of open water because rainfall levels and upstream activity can cause large fluctuations in water quality. The only recognised standard for bathing water is designed to ensure the safety of people of all ages and states of health being immersed regularly and for prolonged periods. These criteria are not relevant to the use of the water by adult athletes for a short period of time. However, the absence of a relevant accepted quality standard makes it difficult to provide event participants with meaningful information upon which to judge the level of risk involved, and the event promoter could therefore potentially be interpreted as being responsible for any sickness or injury arising.

29. The spring and early summer of 2012 brought exceptionally high rainfall levels and the decision was taken with our event partner Trihard to adopt a precautionary approach.

30. Monitoring of water quality has been increased in frequency and correlated to rainfall in order to gain a better understanding of the factors affecting quality in our stretch of the Tees. We are also seeking discussions with the British Triathlon Federation in relation to absence of appropriate water standards.

31. We are also working to develop a Stockton Duathlon, combining the run and the cycling, but without the less controllable swim element. Duathlons are growing in popularity and we believe we are capable of establishing the country's biggest Duathlon within a few years.

### **Stockton River Rat Race**

32. 1517 people signed up to run, scramble, wade, and sweat their way round the riverside course. For the first time the route included the QEII Diamond Jubilee White Water Course, showing what a fantastic venue that site is for public events. A few entrants didn't make it to the start line but the number of participants was still the biggest so far, breaking the 1000 mark.

33. Channel 4 coverage was very positive, giving another glowing account of the event and the Tees as a location. Feedback from participants was equally gratifying, examples include;

34. *'not as serious as a triathlon but a lot tougher then a jog around the park. I've even started doing other Rat Races around the country now.'*

35. *'The atmosphere is great - people cheer you on as you run around, little kids want Hi-5s while others just stare in disbelief as they see 200 soaking wet runners charging along the riverside.'*

36. *'It's also good value for money – you can spend around £20 just entering a standard 10km race, so a few more quid for an event like this is a no brainer.'*

37. *'there is always a bit of camaraderie when you come across another runner who is also wearing their River Rat Race t-shirt – we've both been through the same 'trauma!'*



38. We are awaiting the survey data from Rat Race Adventure Ltd, our partners in the event, but the anecdotal evidence is of health and lifestyle impact, pride

and social connectedness, and effective promotion of the area and its attractions to potential visitors.

### **Stockton Weekender**

39. A comprehensive report on the findings of research conducted during and subsequent to the Stockton Weekender 2012 (SW12) is planned for January 2013 by the event organiser Tees Music Alliance. However, in advance of that report it is possible to extract key findings and make overall observations.
40. The Friday programme was free, and attracted 5200 people. Saturday was attended by 5,853 people, and Sunday attracted an audience 6,505. Of the paying Saturday or Sunday attendees, 3660 took advantage of the discounted weekend ticket. The survey of attendees show very positive views about the quality and value of the event with 98% saying it was good for the Borough, and 95% saying that the event overall was good or very good.
41. Just under 70% of the Saturday and Sunday audiences were from the Tees Valley, a further 20% from the North East and Yorkshire, and the remaining 10% from elsewhere in the UK. Audiences included a statistically significant number from Manchester, Liverpool and the North West.
42. The event achieved considerable positive media coverage and praise from local people. The decision by TMA to locate the fairground within the event perimeter fence attracted some criticism, though this may be based on local historic precedent and resulting expectations. It is certainly common for ticketed outdoor music events to provide fairground rides and other ancillary attractions within the confines of the event as part of the event offer. The decision to locate the fair within the fence-line was partly a response to a shortage of space, with SIRF and Weekender competing for the Riverside, Parish Gardens, Diary car park, and other land. This problem will be alleviated in 2013 as the Weekender and SIRF are to be staged on consecutive weekends.



### **Stockton International Riverside Festival (SIRF) 2012**

43. SIRF 2012 celebrated its 20th anniversary with a programme of great scale and diversity that had an enormous impact of the appearance of the town,

attracted large audiences on all sites and received extensive regional and national attention and praise.

44. The programme was spread right across the town centre with a cluster of shows on Trinity Green, a concentration of differing scale shows on Stockton High Street and two large scale shows on North Shore.
45. The Festival began on Thursday night with a stunning large scale launch event, the Community Carnival took place on Saturday and the Festival reached its peak with a spectacular finale on the Sunday night.
46. This year's SIRF Visitor Survey was undertaken by SPIRUL Intelligent Research for the second year. We have not yet received the full analysis of data collected but have received the following headline statistics:
  - 95.7% of visitors think that SIRF is a good thing for Stockton Borough.
  - 84% of visitors think SIRF is good for promoting Stockton as a place to visit.
  - 89% of visitors think that supporting SIRF is a good use of Stockton Borough Council's resources.
  - 32% of visitors have attended SIRF 20 times or more.
  - Estimated income of £1.3m was generated within the Borough as a result of the festival. (this excludes additional spend arising from later visits that are a consequence of the profile of SIRF)
  - 1,607 participants and 68 groups participated in the Community Carnival,
  - 21 groups were new to carnival
  - SIRF presented more than 110 performances and exhibitions to estimated audiences of over 70,000 people.

#### **SIRF opening show - Prometheus Awakes**

47. The festival got off to a wonderful start with Prometheus Awakes on Stockton High Street. A co-commission with Greenwich and Docklands Festival involved 70 disabled and non-disabled voluntary performers and an 8 metre high puppet that walked amongst the audience.



**SIRF, Trinity Green**

48. The combination of Circus Ronaldo, Lanterns of the Terracotta Warriors exhibition and Labyrinth on Trinity Green achieved a critical mass and created a great atmosphere. The surprise success was the Terracotta Warriors in Trinity Church. There was a constant queue to view the exhibition.



**SIRF, Without Walls consortium**

49. For the sixth year SIRF has been a key member of Without Walls, an Arts Council funded consortium of leading festivals. SIRF presented six of the shows commissioned by Without Walls this year, including Seasaw and Trolleys.

50. Seasaw was a beautiful, intimate and evocative show that led the audience on a trail along the River Tees, stopping at various points for an encounter with performers, sometimes still, sometimes moving, all referencing the sea, its inhabitants or the traditions of the seaside.

51. Trolleys was a very popular show on the High Street involving 5 shopping trolleys spinning, gliding and sliding in a highly physical and humorous contemporary dance, acrobatic and street dance performance.



### **SIRF, North Shore**

52. North Shore once again proved an excellent site for outdoor shows with Infinity Bridge providing an exquisite backdrop. We presented two shows there this year, each attracting large audiences:

53. Fous de Basin (Waterfools) was the first show we have presented on the water for 6 years. It was beautiful, colourful and whimsical with beds appearing in the middle of the river, bicycles and cars skimming across the water and pyrotechnics that delighted audiences.

54. This year's Finale "The Bell", a powerful, thought provoking show telling the story of war and peace, ending with a celebration of human resilience and hope for the future. The show did not end with a major firework display which some of the audience had expected and consequently complained about the absence of. We will seek to incorporate fireworks in future finale where layout and space allow, and to clarify in future programme notes where a finale does not include a firework display.



## SIRF Community Carnival

55. Stockton Community Carnival 2012 was the culmination of our 5-year journey to present a huge sports-themed carnival event to tie in with the London 2012 Olympics.
56. The theme of Sporting Stockton gave us an opportunity to work with local sports clubs alongside the other community, educational and arts groups to great success. There were 6 sections in the parade: Ancient Greece, London, In the Stadium, On the Water, In the Park, Global Games.
57. The sports groups added a new dynamic to the carnival and, whilst it was initially quite challenging to engage them in creative activity, all groups reported that they enjoyed the experience and would take part again in the future. The spectacle of unicyclists, footballers and cyclists in amongst the large structures, colourful costumes, musicians and dancers was unique, exciting and entertaining.
58. As usual, the Carnival ended on Trinity Green and for the first time we presented 'Shout About Stockton', our community celebration event of arts and sports-based demonstrations. The idea behind the event was for local groups and clubs to promote their activity and for young people and families living in the area to be able to find out what activities are on offer for them. The event saw good audience numbers and we will look at developing the idea in the future.



### 59. Carnival statistics include:

- 1589 people participated in the parade and 1607 people took part in carnival activity leading up to the event. This equates to a 43% increase in numbers in the parade from 2011, and a 140 % increase since 2006
- 69 groups took part in carnival activity and 63 groups took part in the carnival parade. 19 were school groups, 49 were community groups and 21 of the groups were specifically for young people
- 8.7% of groups define themselves as diverse:
  - 4 groups were disabled-led
  - 1 was a group of older people
  - 1 group was BME-led

## SIRF 25<sup>th</sup> Anniversary Celebrations

60. A programme of activity, exhibitions and screenings took place during SIRF to



celebrate the 24 previous festivals, bringing together photographs, film, stories and memories, also featuring old programmes and newspaper clippings.

61. We produced a postcard pack of images to celebrate 25 years of SIRF. We were really pleased to get an image from each of the 25 years; some were very difficult to find! The postcard packs were for sale in SIRF Central during the festival and are still available within the Visitor Information Centre.
62. We produced a small range of high quality merchandise to sell at SIRF Central during the festival, including designs created by students from Cleveland College of Art & Design. We had a good range of items on sale including t-shirts, hoodies, postcards, notebooks, windmills and brooches. We sold over £1000 of merchandise during the festival. We are currently assessing the potential for increased production and sales of merchandise in future.
63. Other exhibitions took place in the centre of town including an exhibition in Stockton Library showcasing the finale events from each of the 25 years and an exhibition in Wellington Square celebrating Gilmar Ribeiro's work as SIRF photographer in recent years and displaying some of his iconic images.

### **SIRF VIP Evening**

64. The VIP event took place on the Thursday night with the Prometheus Awakes show. In addition to our customary hospitality event at ARC, we invited senior management within the Council to host "satellite" events throughout the town centre in venues such as Stockton Library, Castlegate Shopping Centre, Stockton Town Hall and Stockton Business Centre. There were 8 satellite events around the town. Guests from all venues were then escorted to the High Street to enjoy the show.
65. This new "satellite" approach added a different and very successful dimension to the evening bringing around 400 new guests. Several of the satellite hosts have told us that many of their guests had not attended SIRF previously and would have been unlikely to without an invitation to the VIP evening

### **SIRF Marketing and Communications**

66. The marketing for SIRF 2012 was a great success and a big improvement on previous years. Promotions were innovative and eye-catching and targeted at communities that have historically been under represented at SIRF, including communities beyond the Tees Valley. The town centre looked very celebratory with many banners and large billboards throughout the High Street and surrounding areas.
67. The Visitor Experience team were once again a great asset to the festival, staffing SIRF Central and providing support and information to visitors across all sites. As Arts Council's Assessor put it, *"The number and quality of staff on the ground was commendable. They don't just wait for you to approach them but are proactive in spotting those clearly looking for venues or events and actively engage to offer guidance and support with a cheery manner."*
68. Particularly successful were the SIRF roadshows organised throughout the North East and North Yorkshire to raise awareness of and promote SIRF. The Council's Communications Team commissioned local promotions company,



We Do, to identify locations, devise a promotion and delivery plan and project manage the roadshows.

69. A total of 16 roadshows were booked covering the period 11<sup>th</sup> – 28<sup>th</sup> July 2012. The venues included shopping centres, key events, libraries and town / city centre street distribution, including Newcastle, Durham, Leeds, Harrogate and Sunderland city centres, Bowes Museum and Middlesbrough Mela. Each venue had two experienced, fully briefed staff, and a very eye-catching promotional stand and various pieces of promotional information to hand out. The evaluation of this initiative has given us some very good feedback and data capture as well as valuable recommendations for improving and developing the idea for promoting future events.

70. The use of social media, the live feed through Twitter and Facebook marked a step change in our approach. It highlighted a number of challenges as well as opportunities but we should celebrate this move as a great success and acknowledge the significant amount of work by the personnel involved.

### **SIRF Technical and safety**

71. To allow for the time to build Prometheus Awakes for a dress rehearsal on the Wednesday night, we closed the High Street for a longer period, disrupting more market stalls and diverting bus routes on more days. We closed the Dairy Site car park for a week to stage the show, Motorshow and arranged temporary car parking for all displaced staff in Wellington Square car park.

72. Despite our considerable efforts each year to support the bus companies, including putting information on our website and our Visitor Experience team keeping an eye out for “lost” bus users, we did receive complaints from people not being clear where their bus stands had been moved to. We need to improve signage on the street in future years, either working with the bus operators or taking the necessary action ourselves.

73. There were no significant issues with stewarding, security, anti-social behaviour or disputes with other service providers or traders. The many Council departments involved once again demonstrated exemplary corporate spirit, finding solutions and accommodating changes to make the Festival run smoothly.

### **SIRF and Weekender 2013**

74. Following the decision to move the Weekender and SIRF to separate weekends, the dates for 2013 are expected to be;

- Weekender 26<sup>th</sup> – 28<sup>th</sup> July
- SIRF 1<sup>st</sup> – 4<sup>th</sup> August.

### **FINANCIAL IMPLICATIONS**

75. The events described in this report have either been covered by budgets previously set out in the MTFP or have been the subject of agreed one-off funding packages and external grants. There was a modest overspend on the Prometheus Awakes show, highlighting the difficulty of budgeting for large, new, bespoke shows, but the overspend can be absorbed within the service.

## **LEGAL IMPLICATIONS**

76. There are no legal implications arising from this report. All the events are compliant with the relevant legislation and guidance.

## **RISK ASSESSMENT**

77. The events set out in this report have all been subject to risk assessments at appropriate and proportionate levels of detail and rigour. Event plans in each case have been considered by the Independent Safety Advisory Group.

## **SUSTAINABLE COMMUNITY STRATEGY IMPLICATIONS**

78. The events listed contribute to a number of Community Strategy objectives, particularly those relating to Economic Regeneration, Social Cohesion, and Public Health. The manner and extent to which they contribute has been described in relevant event proposals and project plans. Some evidence of their impact is included in this report in the form of feedback and market research results.

## **EQUALITIES IMPACT ASSESSMENT**

79. This report is not subject to an Equalities Impact Assessment, but the events described have been subject to EIA or consideration of equalities issues in the planning and staging of the individual events. In some cases the benefits to and engagement of underrepresented communities is referred to in the market research to illustrate the way in which such matters have influenced the design of the event.

## **CORPORATE PARENTING**

80. Every effort has been made to extend opportunities to our Looked after children to attend and participate in the events described.

## **CONSULTATION INCLUDING WARD/COUNCILLORS**

81. The events described have impacted on every ward and been the subject of consultation with individual members and appropriate groups. Attempts have been made to inform members of any anticipated negative impacts of events, such as those arising from road closures or restrictions of access to public sites. Detail of consultation for individual events is not provided in this report but has been provided in the planning and preparation of the events before they were staged.

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Education related

No

Background Papers

None