Key:

\*

On target



Within tolerance



Off target

Theme summary – Health and Wellbeing	
Under this theme the following indicators are included in the corporate basket:	Target
Reduce health inequalities in line with targets to be determined in the Health and Wellbeing Strategy	Data Not Yet Available
Smoking prevalence	*
Rate of emergency hospital admissions for alcohol related harm	*
Proportion of successful treatment completions for drug users	Data Not Yet Available
Total of 700 free early education/ childcare places to be made available by 31-3-2013.	*
More childcare providers who can offer a place for children with a disability in targeted areas.	Data Not Yet Available
Proportion of children in relative poverty [Public Health indicator]	*
Proportion of households in fuel poverty [Public Health indicator]	Data Not Yet Available

### **OVERALL PROGRESS**

At quarter two 2012/13, we are able to report progress against the annual target for four of the eight indicators shown above. For all four of these indicators we are predicting to achieve the annual target.

Progress has been maintained in reducing smoking and in alcohol related hospital admissions, with current performance on track to meet targets. Breastfeeding remains a challenging area for improvement. There are indications that teenage pregnancy is increasing again, after a considerable period of improvement.

# **PERFORMANCE**

Nationally reported performance in **smoking** is now based on data from the Integrated Household Survey. Latest available published data (for the period January to December 2011) indicates positive progress in line with target. Of the 1,573 over 18s surveyed 18% responded positively to the survey question "do you smoke at all nowadays" - a 3.1% reduction from the same period of the previous year.

- Local data for the previously reported '4 week quitters' indicator i.e people attending Smoking Cessation sessions who are still not smoking after 4 weeks – indicates a rate of 101.168 per 100k population – this equates to 157 quitters against a target for the period of 155
- Latest national data available for **alcohol related hospital admissions** is for 2011/12 and shows a rate of 2455 per 100k population. This represents a reduction in admissions of 3% from 2010/11. This positive direction of travel is further endorsed by local data from the PCT: for the period from the beginning of April to the end of July 2012 the rate per 100k population was 863.825. This equates to a total number of admissions of 1662 (432 admissions wholly attributable and 1230 partially attributable) against a target for the period of 1795.
- As previously reported, the national monitoring of substance misuse is moving to a
  measurement focused more on successful completions, i.e. the number undergoing treatment
  who remain drug free. The DAAT is currently working with commissioned providers to be able
  to report based on this measure and should be in a position to report on successful
  completions by the end of the year.
- Breastfeeding rates remain a challenge with performance continuing below benchmark groups. Latest data available (end of June 2012) indicates:
  - A prevalence rate at 6 to 8 weeks of 21.5%, compared to an England average of 46.9% and North East average of 30.1%.
  - An initiation rate of 54.8%, below the England average of 74.0% and North East average of 59.3%.
- Latest reported national teenage pregnancy data (provisional, for the quarter to June 2011) indicates an increase in the rate, with 45 conceptions during the quarter (a rate of 49.9 per 1,000), following the lowest ever rate of 23.4 per 1,000 (21 conceptions) in the previous quarter. National and regional rates have also increased over the same period.
- For Chlamydia screening, latest available data at the end of August 2012 shows performance
  of 7.7% against a target for the period of 14.5%. This equates to 1978 screens compared to a
  target of 3719. Current performance suggests that the 35% target for 2012/13 will not be met.

## **ACTIONS TAKEN**

- The Breastfeeding Support Service continues to target improvement activity, including trained peer support and supervision; specialist antenatal workshops; social marketing; UNICEF Baby Friendly Initiative accreditation.
- Action to improve Chlamydia screening rates continues through marketing activity, promotion
  of testing at events, outreach services, and increasing access to screening services through
  GPs and Pharmacies.

### **CUSTOMER PERCEPTION / SATISFACTION**

No significant activity to report during Q2.

#### **RISK**

Ensuring effective transition to the new national and local Health arrangements remains as a risk in the Council's Corporate Risk Register, as we move towards the new Public Health responsibilities from April 2013.

#### **FINANCE**

There are no significant budget issues impacting on the Council at this stage of the year.