

STOCKTON-ON-TEES BOROUGH COUNCIL

CABINET RECOMMENDATIONS

PROFORMA

Cabinet Meeting29th November 2012

1. Title of Item/Report

Events Summary Summer 2012

2. Record of the Decision

Members were provided with a report that provide an overview of the major events presented by Stockton Borough Council during the summer of 2012. The report set out the key objectives and characteristics of the events and the analysis of customer responses and media impact. The report also highlighted any lessons learned from debriefs and feedback from partners.

It was explained that 2012 was a particularly busy summer due to the coincidence of the Queen's Diamond Jubilee, the London 2012 Olympic and Paralympic Games, and the 25th Stockton International Riverside Festival (SIRF). Members were provided with a summary of the form and purpose of the larger, strategic events, and where market research is available provides an analysis of the customer response to those events. In particular the report is concerned with the following events;

- Infinity Festival (featuring the Tees Regatta)
- Diamond Jubilee Beacons
- Royal Opening of the Barrage White Water Course
- London 2012 Olympic and Paralympic Games related activity, including the Torch Relay
- Stockton Cycling Festival
- Take to the Tees
- Stockton River Rat Race
- Stockton Weekender
- SIRF

Members viewed a short video showing many of the events that had taken place.

RESOLVED that the report be noted.

3. Reasons for the Decision

To update Cabinet on the range and quality of events staged by the Council in the summer of 2012 and draw attention to outcomes.

4. Alternative Options Considered and Rejected

None

5. Declared (Cabinet Member) Conflicts of Interest

None

6. Details of any Dispensations

Not applicable

7. Date and Time by which Call In must be executed

Midnight on Friday, 7th December 2012

Proper Officer
03 April 2012