

## CABINET ITEM COVERING SHEET PROFORMA

### AGENDA ITEM

20<sup>th</sup> JANUARY 2011

REPORT OF CORPORATE  
MANAGEMENT TEAM

## CABINET DECISION

Leader of the Council, Councillor Lupton  
Arts, Leisure & Culture - Lead Cabinet Member, Councillor Mrs Womphrey

### SPORT & ACTIVE LEISURE STRATEGY

1. Summary

Sport and active leisure has a unique capacity to bring together people of different generations, cultures and backgrounds. It improves health, is a source of new friendships, can be used to tackle exclusion and isolation, can engage those who otherwise may become involved in anti-social behaviour and is a key component in urban regeneration. The Sport & Active Leisure Strategy brings together planning for the facilities and the activities they make possible, to maximise the opportunities for participation and the fulfilment of sporting aspiration.

2. Recommendations

To approve the Sport & Active Leisure Strategy 2011-2015.

3. Reasons for the Recommendations/Decision(s)

To confirm the Sport & Active Leisure Strategy as an official Council Strategy enabling immediate commencement of its delivery

4. Members Interests

Members (including co-opted Members with voting rights) should consider whether they have a personal interest in the item as defined in the Council's code of conduct (**paragraph 8**) and, if so, declare the existence and nature of that interest in accordance with paragraph 9 of the code.

Where a Member regards him/herself as having a personal interest in the item, he/she must then consider whether that interest is one which a member of the public, with knowledge of the relevant facts, would reasonably regard as so significant that it is likely to prejudice the Member's judgement of the public interest (**paragraphs 10 and 11 of the code of conduct**).

A Member with a prejudicial interest in any matter must withdraw from the room where the meeting considering the business is being held –

- In a case where the Member is attending a meeting (including a meeting of a select committee) but only for the purpose of making representations, answering questions or giving evidence, provided the public are also allowed to attend the meeting for the same purpose whether under statutory right or otherwise, immediately after making representations, answering questions or giving evidence as the case may be;
- In any other case, whenever it becomes apparent that the business is being considered at the meeting;

And must not exercise executive functions in relation to the matter and not seek improperly to influence the decision about the matter (**paragraph 12 of the Code**).

**Further to the above, it should be noted that any Member attending a meeting of Cabinet, Select Committee etc; whether or not they are a Member of the Cabinet or Select Committee concerned, must declare any personal interest which they have in the business being considered at the meeting (unless the interest arises solely from the Member's membership of, or position of control or management on any other body to which the Member was appointed or nominated by the Council, or on any other body exercising functions of a public nature, when the interest only needs to be declared if and when the Member speaks on the matter), and if their interest is prejudicial, they must also leave the meeting room, subject to and in accordance with the provisions referred to above.**

CABINET ITEM COVERING SHEET PROFORMA

**AGENDA ITEM**

**20<sup>th</sup> JANUARY 2011**

**REPORT OF CORPORATE  
MANAGEMENT TEAM**

**CABINET DECISION**

**Leader of the Council, Councillor Lupton  
Arts, Leisure & Culture - Lead Cabinet Member, Councillor Mrs Womphrey**

**SPORT & ACTIVE LEISURE STRATEGY**

**SUMMARY**

Sport and active leisure has a unique capacity to bring together people of different generations, cultures and backgrounds. It improves health, is a source of new friendships, can be used to tackle exclusion and isolation, can engage those who otherwise may become involved in anti-social behaviour and is a key component in urban regeneration. The Sport & Active Leisure Strategy brings together planning for the facilities and the activities they make possible, to maximise the opportunities for participation and the fulfilment of sporting aspiration.

**RECOMMENDATIONS**

To approve the Sport & Active Leisure Strategy 2011-2015.

**DETAIL**

1. This Sport & Active Leisure Strategy has been produced in order to provide a commonly agreed direction for sport within the Borough for the next five years. It is a Strategy not only for Stockton Council but one for our partners in the public, private and voluntary sectors. With the current difficulties we face partnership and sharing resources and expertise will be key to whether we succeed or fail. The Strategy builds upon many related policies and existing partnerships, and aims to provide quality opportunities for participation in sport and active leisure in order to meet the needs and aspirations of the entire community.
2. Whereas previous strategies have dealt primarily with facilities, this document attempts to connect the facilities and the activity they make possible, toward our community wellbeing outcomes. It has been developed by the Leisure & Sports Development Service in collaboration with key partners.

3. Sport and active leisure has a unique capacity to bring together people of different generations, cultures and backgrounds. It improves health, is a source of new friendships, can be used to tackle exclusion and isolation, can engage those who otherwise may become involved in anti-social behaviour and is a key component in urban regeneration. Through sport and active leisure we learn about co-operation and teamwork, self-discipline and resourcefulness, and the life skills, which are essential to each of us if we are to play our part in today's society.
4. Stockton's Strategy for Sport & Active Leisure seeks to ensure the effective planning and co-ordination of an integrated range of opportunities for participation, to meet the needs and aspirations of the Borough's residents, and to support of the objectives of the Council and its strategic partners.
5. We will be developing partnerships across the public, private and voluntary sectors to ensure that opportunities for participation in sport & active leisure increase across the borough despite the current financial difficulties faced by individuals and organisations. We will seek to harness strong growth in commercial leisure provision, linking that area of provision with our subsidised activity in innovative and synergistic ways.
6. We will continue to develop opportunities for our young people to ensure that opportunities for lifelong participation are encouraged from early years, reflecting the public health 'life course' approach recommended by Professor Sir Michael Marmot.
7. We intend to invest time and resources into our voluntary sector sports organisations to ensure that sustainable and accessible sporting opportunities are the bedrock of participation in formal sport across the borough. By supporting our clubs we develop sustainability and increase significantly the opportunities for our communities to start, stay and excel in sport.
8. We intend to use sporting events to inspire participation by our communities and to support the change of perception from those that live outside the Tees Valley. We have seen the successes achieved through sports or active leisure events such as the Stockton Triathlon and the Stockton River Rat Race and intend to replicate and grow these and other opportunities.
9. We are keen to see that all sectors of the community, from the very young to the very old, are provided with opportunities to participate in sport and active leisure at whatever level of intensity and ability they choose. Access and Inclusion will be central to all our delivery plans and we will ensure that the good work that has taken place over a number of years is developed further.
10. The Strategy provides the overarching framework for sport & active leisure and is accompanied by eight supplementary delivery plans, which are currently in development. These plans are as follows:
  - Children & Young People
  - Adults & Older People
  - Sports Facilities/ Planning
  - The Voluntary Sector
  - Sports Events & Activity Tourism
  - Information, Marketing & Communications

- Access & Inclusion in Sport
- The 2012 Olympic & Paralympic Games

## **FINANCIAL IMPLICATIONS**

Projects or activities arising from the Strategy will either be funded from resources allocated within the MTFP, or will be the subject of separate external funding or partner agency delivery mechanisms.

## **LEGAL IMPLICATIONS**

None identified at this time

## **RISK ASSESSMENT**

No risks identified at this time

## **COMMUNITY STRATEGY IMPLICATIONS**

1. The Sport & Active Leisure Strategy has been guided by the strategic priorities/ outcomes identified within both the Corporate Strategy and the Sustainable Community Strategy. The outcomes it will contribute to are many and include:

- Increase in positive activities for young people
- Halting the year on year rise in obesity amongst children under 11 years
- Reduce health inequalities
- Improved access and quality of green spaces
- Improved personal well being of older people
- Real choice, control and equal access to facilities and services for older people
- Greater Equality of Opportunity
- Increased opportunities for young children/ young people in care (SCS)
- Reductions in anti-social behaviour/ criminal damage

2. The Strategy will also contribute to the delivery of the following nationally identified priorities:

- Increases in the % of 5-16 year olds participating in 5 hours of PE/ Sport within the curriculum and OOSH
- Increase in the % of young people 5-16 participating in 7 hours of PE/ Sport per week (including Active Travel)
- Increase % of adults participating in at least 30 min's of moderate intensity sport and physical activity on at least 3 or more days per week
- Increased resident satisfaction with sports & leisure services within the borough
- Increase in the number of people volunteering in sport
- Increase in the % of residents living with 10min's drive time of a quality accredited leisure facility
- An increase in the % of people participating in community sports organisations

## **CORPORATE PARENTING**

Focus and resources will be placed on supported underrepresented groups to participate in sport & active leisure and this will include children looked after by the Authority to ensure they benefit from the right support mechanisms enabling them to fully engage in sport & active leisure. Support for underrepresented groups is identified as an action within the Strategic Action Plan and is the primary purpose of the specific 'Access & Inclusion Plan'.

## **CONSULTATION INCLUDING WARD/ COUNCILLORS**

Consultation (formal and informal) has taken place with members throughout the process of development.

## **EQUALITIES IMPACT ASSESSMENT**

The strategy aims to positively impact on those members of our communities who are disadvantaged. It seeks to overcome barriers to participation in active leisure opportunities to meet the needs of our diverse communities. The underlying principle of the strategy is that it is holistic, and not merely concerned with SBC facilities or subsidised activities. In this sense it seeks to ensure that the commercial provision is encouraged, whilst subsidy is driven towards those with greatest need.

**Paul Dobson**

**Corporate Director of Development and Neighbourhood Services**

**Name of Contact: Officer Reuben Kench**

**Post Title: Head of Culture and Leisure**

**Telephone No: 01642 527039**

**Email Address: reuben.kench@stockton.gov.uk**