

**LEADERSHIP BOARD**

**Meeting held at Cavendish House, Stockton  
at 2.00pm on Wednesday, 25<sup>th</sup> August 2010**

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ATTENDEES

Sandy Anderson (SA)	Tees Valley Unlimited	Chair
John Williams (JW)	Leader, Darlington Borough Council	
Ken Lupton (KL)	Leader, Stockton on Tees Borough Council	
Ray Mallon (RM)	Mayor, Middlesbrough Borough Council	
George Dunning (GD)	Leader, Redcar & Cleveland Borough Council	
Alastair MacColl (AM)	Chief Executive, Business and Enterprise North East	
Emma Speight (ES)	One NorthEast	
Paul Booth (PB)	President, SABIC UK Petrochemicals	
Anne Mulroy (AM)	Homes and Communities Agency	
Prof Graham Henderson (GH)	Vice Chancellor, Teesside University	
Martyn Pellew (MP)	Business Development Director, PD Ports	
Paul Walker (PW)	Hartlepool Borough Council – Chief Executive Officer	
Amanda Skelton (AS)	Redcar & Cleveland Borough Council – Chief Executive Officer	
Ada Burns (AB)	Darlington Borough Council - Chief Executive Officer	
Neil Schneider (NS)	Stockton on Tees Borough Council- Chief Executive Officer	
Andrew Sugden (AS)	NBF (North East Chamber of Commerce)	
Neil Warwick (NW)	NBF (Service Sector)	
<u>APOLOGIES</u>		
Stuart Drummond	Mayor, Hartlepool Borough Council	

Alison Thain Board Member One North East and  
Chief Executive, Fabrick Group  
Malcolm Page Deputy Chief Executive, One  
NorthEast

**OBSERVERS**

John Lowther (JL) Tees Valley Unlimited  
Les Southerton (LS) Tees Valley Unlimited  
Sarah Johnson (SJ) Tees Valley Unlimited

Action

**1. CHAIR'S WELCOME**

The Chair welcomed attendees to the meeting.

**2. DECLARATIONS OF INTEREST**

None.

**3. LOCAL ENTERPRISE PARTNERSHIP: A PROPOSAL**

The Board considered the proposed submission to the Government for the Tees Valley Local Enterprise Partnership. It was noted that there were still a number of amendments that may be made as a result of:

- a) Meetings to be held concerning the role of TVU in business support and in working with the universities and colleges in delivering the skills agenda.
- b) Agreement between ANEC and NBF on the role of the North East Strategic Economic Partnership and the inclusion of any agreed wording.
- c) Comment from the partners and the regional private sector bodies;
- d) Further development of the tables summarising TVU's actions in delivering the Statement of Ambition taking into account the role of the NE Strategic Enterprise Partnership.

The Board was also provided with an executive summary.

The Board made the following comments:

- There needed to be more emphasis on the engineering and manufacturing sectors in the Tees Valley.
- More clarification on prioritisation, in light of funding cuts, was needed.
- It needed to be ensured that it was consistent with the regional proposal.

RESOLVED that:

- a) The submission be approved in principle;
- b) Any amendments to the submission be delegated to the Chair and the five Tees Valley Local Authority Chief Executives.

#### **4. NE STRATEGIC ENTERPRISE PARTNERSHIP**

The Board was given an update on the current position with the NE Strategic Enterprise Partnership. The proposal had been circulated to ANEC earlier that day.

It was noted that ANEC and the NBF steering group had agreed that the Tees Valley LEP proposal and the regional proposal would be submitted to Government together.

RESOLVED that the information be noted.

#### **5. TVU COMMUNICATION AND PR PLAN**

The Board considered a report relating to communications and PR. It was noted that the Evening Gazette “identity crisis” campaign led to a focus on the activities and profile of TVU and in particular its lead role in putting forward the expression of interest for the area to become a LEP.

The Board was presented with a Communications/PR Plan which had been prepared to keep as many stakeholders, sectors and the media as engaged in the process as possible. The plan had two key elements:

- Engagement with as many key individuals, organisations, decision makers and businesses in the area as possible.
- A PR plan for TVU itself to provide a regular flow of good news stories and progress on day to day projects and activities.

The Board made the following comments:

- Communication and engagement with Westminster and Europe needed to be considered going forward.
- Communication and engagement with the media in Newcastle and Sunderland also needed to be considered.

RESOLVED that the information be noted.

#### **6. ANY OTHER BUSINESS**

None.

**7. DATE OF NEXT MEETING**

- 8<sup>th</sup> September 2010