# ECONOMIC REGENERATION & TRANSPORT PARTNERSHIP MINUTES MEETING HELD ON WEDNESDAY 15<sup>TH</sup> JULY 2009

Chair: Tony Campbell Creative Glass

Vice Chair: Bob Cook Stockton Borough Council

Members: Richard Poundford Stockton Borough Council

Philip Addison Western Area Partnership Chris Renahan Stockton Borough Council

Trevor Mortlock
Robin Davison
Lesley Cannon

Job Centre Plus
The Wolviston Group
Job Centre Plus

Chris Butler Five Lamps Organisation

Neil Mitchell Sustrans

Robin Davison Wolviston Management Group
Neil Kenley Tees Valley Regeneration
Sandra Morton Stockton Riverside College

Doug Elphee Stagecoach

Mike Lakinski Business & Enterprise North East

# **Businesses/Organisations (Non Members)**

Paul Burns The Cultural Partnership

Colin Smith Wellington Square Shopping Centre Simon Hanson Federation of Small Businesses Stuart Langstaff Federation of Small Businesses

#### Advisors/Observers:

Graham Clingan
James Glancey
Mark Rowell
Iain Robinson
Rachael Hartley
Stockton Borough Council
Stockton Borough Council
Stockton Borough Council
Stockton Borough Council

## NO ITEM COMMENTS / DECISION

OWNER, ACTION & TIMESCALE

#### WELCOME

Tony Campbell welcomed the Partnership to the meeting

#### **APOLOGIES**

Val Goodrum Cllr Maurice Perry Nasser Din David Whiting Andy Cattermole

#### 1. MINUTES OF THE LAST MEETING

The minutes of the meeting held on the 13<sup>th</sup> May 2009 were agreed as a true record.

Matters Arising:

Item RP informed the Partnership that SBC has submitted a bid to the

Future Jobs Fund Department for Work and Pensions for funding, to create 181 jobs. Notification has now been received that the bid has passed the first stage of this assessment.

Item ¬

TC asked the Partnership whether there were any amendments to the Terms of Reference that were discussed at the meeting of the 13<sup>th</sup> May. There were none.

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## 2.1 GREEN INFRASTRUCTURE STRATEGY

Graham Clingan presented an overview of the Green Infrastructure Strategy which was approved by Cabinet in June 2009.

- 2.2 CG explained that the strategy sets a vision for future development and management of the Borough's green spaces including parks, recreation grounds, trees, woodlands, rivers, streams, allotments, footpaths and nature reserves. It will contribute towards a wide range of environmental, social and economic objectives, complimenting Stockton Town Centre and the Riverside, which is one of the priority areas in the strategy.
- 2.3 RP commented that Saltholme Nature Reserve is an example of the Borough's natural environmental assets within a heavy industrial setting, which has attracted more visitors than expected, and demonstrates that the borough provides natural settings for people to live and work.

The strategy is available for public consultation now, and can be accessed via the Countryside and Green space web pages: www.stockton.gov.uk/countrysideandgreenspace

Any comments on the strategy are requested by 9<sup>th</sup> October 2009, and should be emailed to:countrysideandgreenspace@stockton.gov.uk

The Partnership were asked, if possible, to view the strategy and comment by the 9th October 2009.

## 3. STOCKTON TOWN CENTRE & RIVERSIDE

3.1 Iain Robinson and James Glancey introduced the strategy for future development of the Town Centre and Riverside which had been prepared based on several previous reports and studies. An overview was provided of what had already been achieved so far; and the future priorities in the short, medium and long term; and how these would be met. 3.2 The key action plan priorities are to strengthen the existing assets and build upon the retail offer of the Town Centre. This includes the development of the heritage, culture and events programme as well as the creation of improved infrastructure and better links to the Riverside.

A discussion then followed the presentation:

- 3.3 RD commented that Stockton has a wealth of information regarding its industrial and engineering heritage and suggested exhibiting this in the empty retail units within the Town Centre to encourage visitors and enhance the vibrancy of the Town Centre.
- 3.4 RP advised that the night time economy needs to be developed, and to do this we need to work closer with restaurant owners, and review public transport and parking provision to improve the offer.
- 3.5 RD suggested further developing the Watersports theme to provide activities such as water skiing and pedallos, water taxis and monorails from the riverside to the Town Centre.
- 3.6 RP suggested distributing the heritage leaflet that we have to promote the historic buildings in the Town Centre, shops and units available in the Town Centre, and recommended this to be developed at the next stage of the SHiP scheme.
- 3.7 RD suggested further developing the cultural quarter to create a miniature historic quay, and using the council owned buildings as capital assets to borrow against, to generate capital. NK commented that this is an excellent opportunity to integrate the river into Stockton
- 3.8 ML suggested 'zoning' the Town Centre so that visitors can choose where they want to be within the centre, providing a better support for smaller businesses and a place for niche markets to develop.
- 3.9 RP informed the Partnership that Nasser Din is working with A4E to establish a youth incubator unit within the Town Centre, which will aim to encourage, support and assist young people into self employment through investment of a prime town centre location.
- 3.10 It was asked what we need to do to attract smaller businesses to the town centre?

SH suggested the following:

 Develop Stockton as a specialist town centre for niche markets the borough to encourage visitors to the town.

- 3.3:RH to talk to JG & Jane Hubbard to progress suitable options for exhibitions Sept 09.
- 3.4 RH to meet with JG to establish how we can improve links with town centre businesses. August 09.
- 3.5 RH to liaise with Tim Gibson, lain Robinson & Matthew Kirk to establish, and report back on the work that has been done so far. Sept 09.
- 3.6 RH to liaise with JG &SHiP Co-ordinator to develop a suitable draft Sept 09.
- 3.7-3.11:RH to communicate with JG,ML, RP and FSB to establish improved support and prepare information packs for developers and agents September 09.

- Provide a competitive market-Stockton is an ideal setting to encourage niche markets, and this should be developed further.
- Offer good communication networks to businesses and retailers
- Include the businesses in the activities affecting the wider economy.
- 3.11 RP said that it is important that SBC work closer with the Federation of Small Business, Business Link and the Chamber of Commerce to encourage new business and improve the retail offer in the Town Centre and increase the footfall.

## 4 DATE AND TIME OF NEXT MEETING

4.1 4pm on Wednesday 9<sup>th</sup> September 2009 at the Castlegate Quay Watersports Centre, Moat Street, Stockton-on-Tees, TS18 3AZ