

| Arts, Leisure and Culture  |   |   |                |                    |  |                                   |
|--|---|---|----------------|--------------------|--|-----------------------------------|
| Ref.   | Change/Improvement Priority Actions   | Outcome/Success Criteria  | Responsibility | Progress Indicator | Progress during 2009/10 to date  | Slippage/Remedial action required |
| <b>35) Promote heritage continue revitalisation of the Museum Service, increase community-based outreach activity and make better use of collections</b> |   |   |                |                    |  |                                   |
| 35.1   | Coordinate the production of a Heritage Strategy and Action Plan linking archives, archaeology, historic landscape, trails, heritage tourism, early history, engineering history, and living history, for the whole Borough area. | Visits to museums and galleries - Active people survey, improvement from baseline of 47.7% (2008/09) to 50.8% 2010/11 (NI 10)   | CESC           | 2                  | Q1 figures available of 48.4%. Q1 figure based on the Department of Culture Media and Sport June statistical release and is an estimate only. Because of this progress against target will be reviewed at Q3 when the next statistical release is published. |                                   |
| 35.2   | Progress Preston Hall capital project, including detailed planning and commencement of works to hall and new displays.  | Use of Public Libraries - Active People Survey - improvement from 2008/09 baseline of 48.3% to 54.3% by 2010/11 (NI 9)  | CESC           | 2                  |  |                                   |
|  |   | Visits to Museums and Galleries - Active People Survey - improvement from 2008/09 baseline of 47.7% to 50.8% by 2010/11 (NI 10)   | CESC           | 2                  | Q1 figure available of 48.4%. Q1 figure based on the Department of Culture Media and Sport June statistical release and is an estimate only. Because of this progress against target will be reviewed at Q3 when the next statistical release is             |                                   |
| 35.3   | Further expand the 'Museums on the Move' programme to ensure outreach coverage across the entire Borough.   | <b>BV 170b</b> The number of those visits to local authority funded or part funded museums and galleries that were in person per 1,000 population - increase to 430 per 1,000 population in 2009/10 | CESC           | 2                  | Q2 performance of 215 visits giving a cumulative figure of 389 for the year to date, representing good progress towards target.  |                                   |
|  | Improve the way we use and care for our collections, including collections' rationalisation programme (Year 1).   | <b>BV 170c</b> The number of pupils visiting museums and galleries in organised school groups.  | CESC           | 2                  | Q2 performance of 2144 visits giving a cumulative figure of 5536 for the year to date and represents good progress towards year end target of 9800 visits  |                                   |

| 36) Strengthen the arts infrastructure and support cultural business growth, in particular through the Stockton Cultural Quarter development |  |  |      |   |   |   |
|--|--|--|------|---|---|---|
| 36.1   | <p>Support the development of arts programmes and events which contribute to economic growth and to vibrant town centres for people of all ages in our community.</p> <p>Provide active strategic and financial support for ARC through Board attendance and grant payments.</p>   | <p>Engagements in the arts - Active People Survey, target of 1% increase over baseline of 38% (LAA NI 11)</p>      | CESC |   | <p>Q1 figure available of 37.7%. Q1 figure based on the Department of Culture Media and Sport June statistical release and is an estimate only. Because of this progress against target will be reviewed at Q3 when the next statistical release is</p>   |   |
|  |  | <p>BV 119d The percentage of residents satisfied with arts activities and venues - increase to 44% in 2009/10.</p> | CESC | 1 | <p>2008 MORI Survey results showed a net satisfaction level of 50% for museums and art galleries, exceeding 2009/10 target. Revised Governance procedures now in place with ARC. Concern is focussed on financial position and possible deficit, which may impact on events portfolio and staffing levels. This will be monitored closely by the Board / Council with contingency plans to be developed following Q2 review</p> |   |
| 37) Raise the profile of Stockton International Riverside Festival and Fringe and maintain the growth of Carnival participation              |  |  |      |   |   |   |
| 37.1   | <p>Continue to develop SIRF and Riverside Fringe, retaining its position as the UK's finest street arts festival by:</p> <ul style="list-style-type: none"> <li>• Key role in Without Walls consortium for commissioning UK street theatre companies.</li> <li>• Collaborative developments with: Tall Ships Race 2010, Cultural Olympiad 2009 - 2012, North Shore development.</li> </ul> | <p>Sustain SIRF visitor satisfaction rate at 90% or above each year.</p>   | CESC | 1 | <p>SIRF satisfaction level for 2009 was 92.1%</p>   |   |
| 37.2   | <p>Continue to increase participation, quality and profile of SIRF Community Carnival.</p> <p>Continued active involvement in national carnival project "Imagination our Nation", culminating in participating in Cultural Olympiad celebrations in London 2012.</p>   | <p>Increase Carnival participation from 1,086 in 2008 to 1,200 participants in 2009.</p>                           | CESC | 3 | <p>2009 carnival participation of 1094</p>  | <p>Although not meeting the target, outturn represents an increase over 2008 participation. Additionally, there was an increase in the number of groups represented from 41 to 50. Work is ongoing through a number of community programmes to continue to build on this.</p> |

| 38) Improve Library provision and usage                |   |   |      |   |  |   |
|--|---|---|------|---|--|---|
| 38.1   | <p>Implement recommendations from Strategic Review of Library Service in relation to:</p> <ul style="list-style-type: none"> <li>• Buildings and the refurbishment of Stockton Central Library.</li> <li>• Marketing and branding in line with corporate guidelines.</li> <li>• Staffing flexibility and opening hours to meet the expectations of customers.</li> <li>• ICT - Introducing RFID (Radio Frequency Identification) as part of the refurbishment process.</li> </ul> <p>Contribute to the design and development process of the new PCT funded facility in Billingham to integrate library provision.</p> <p>Maintain the momentum and</p> | <p>Use of Public Libraries - Active People Survey - improvement from baseline of 48.3% to 51.4% by 2010/11 (NI 9)</p>         | CESC | 2 | <p>Q1 figure available of 48.3% . Q1 figure based on the Department of Culture Media and Sport June statistical release and is an estimate only. Because of this progress against target will be reviewed at Q3 when the next statistical release is published. Central Library refurbishment completed including RFID system and review of opening hours and has seen an increase in usage as a result. Outline bid for PFI in partnership with PCT has been developed.</p> | <p>Q1 figure based on the Department of Culture Media and Sport June statistical release and is an estimate only. Because of this progress against target will be reviewed at Q3 when the next statistical release is published.</p>  |
| 39) Improve access to leisure and sports opportunities |   |   |      |   |  |   |
| 39.1   | <p>Promote and implement the Sport and Active Leisure Strategy.</p> <p>Maximise the impact of major sporting events, in particular the 2012 Olympic Games.</p>  | <p>Adult participation in sport and recreation - increase in adult participation from 2007/08 baseline of 22.7% (NI 8)</p>    | CESC | 2 | <p>Q1 figure available of 25.3%. PI based on Active People Survey delivered by Sport England. NIS will be measured from 2009/10 onwards. At Q1 Sport England estimate performance of 25.3%. We will be in receipt of 2008/09 data by 23 December 2009. We are currently looking at a proxy measure with Tees Active.</p>   |   |
| 39.2   | <p>Work with Tees Active, the third sector and internal partners in order to maximise the leisure / sport opportunities presented by the River Tees, open spaces, parks, schools and built leisure facilities.</p>  | <p>Local: Le002 Number of swims and other visits to pools and sports centres - increase to 1.5 million visits in 2009/10.</p> | CESC | 2 | <p>Q2 performance of 25,137 swims against a 2008/09 performance for the same period of 21,293. Visits to pools and sports centres currently at 624,221.</p>  | <p>Closure of Forum will impact on achieving year end target although performance represents good progress to date. Additional provision has been created through the use of the pool at Abbey school. Pool usage is 9.16% higher than the same period in 08/09. Additionally free swimming for the over 60's and under 16's has increased numbers. Only the use of Ice Rinks is down from the same period as last year</p> |