

Service Improvement Plan (*abridged*) – 2009/ 2012

Children, Education & Social Care

Culture & Leisure Services

Service Improvement Plan (abridged) – 2009/ 2012 – Culture & Leisure Services

Theme: Arts and Culture		
Development Priority: CESC Cult1 - Promote heritage, continue revitalisation of the Museum Service, increase community-based outreach activity, and make better use of collections.		
Key Actions	By when	Outcomes and Success Criteria
Coordinate the production of a Heritage Strategy and Action Plan linking archives, archaeology, historic landscape, trails, heritage tourism, early history, engineering history, and living history, for the whole Borough area.	Annual Review of Strategy	NI 10: Visits to museums and galleries – Active people survey, improvement fro baseline of 47.7% 2008/09 to 49.4% 2009/20110
Progress Preston Hall capital project, including detailed planning and commencement of works to hall and new displays	April 2011	BV119c The percentage of residents satisfied with museums and libraries – targets to be determined
Further expand the ‘Museums on the Move’ programme to ensure outreach coverage across all of the Borough	April 2011	BV 170b The number of those visits to local authority funded or part funded museums and galleries that were in person per 1000 population – targets to be determined
Improve the way we use and care for our collections, including collections’ rationalisation programme (Year 1)	April 2011	BV 170c The number of pupils visiting museums and galleries in organised school groups

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Theme: Arts and Culture		
Development Priority: CESC Cult2 - Strengthen the arts infrastructure and support cultural business growth, in particular through the Stockton Cultural Quarter development		
Key Actions	By when	Outcomes and Success Criteria
Support the development of arts programmes and events which contribute to economic growth and to vibrant town centres	Annual Review of Strategy	LAA NI 11 – Engagements in the arts – Active People Survey, target of 1% increase over baseline of 38% BV119d The percentage of residents satisfied with arts activities and venues – Target to be determined
Provide active strategic and financial support for ARC through Board attendance and grant payments.	April 2011	
Support the development of arts programmes which contribute to the CYPP priorities	April 2011	
Support the development of arts programmes which contribute to the Adult Strategy priorities	April 2011	

Theme: Arts and Culture		
Development Priority: CESC Cult3 - Raise the profile of Stockton International Riverside Festival and Fringe and maintain the growth of Carnival participation.		
Key Actions	By when	Outcomes and Success Criteria
<p>Continue to develop SIRF and Riverside Fringe, including:</p> <ul style="list-style-type: none"> • securing a key role in the Without Walls consortium for commissioning UK street theatre companies; • commissioning of national and international work of exceptional quality in collaboration with other festivals and companies; • exploration of different options for delivering the technical, safety, production management, marketing and communication aspects of the Festival. 	Annual programme	<p>SIRF sustains its position as the UK's finest street arts festival.</p> <p>Successful collaboration is achieved with: Tall Ships Race 2010, Cultural Olympiad 2009 - 2012, North Shore development.</p> <p>All commissioning, contracts and production management are controlled effectively by SBC</p> <p>Increased performance opportunities for the youth music and dance group, Carnival Crew Tees Valley.</p> <p>Continued active involvement in national carnival project "Imagination our Nation", culminating in participating in Cultural Olympiad celebrations in London 2012.</p>
Improve participation in, and the quality and profile of, SIRF Community Carnival.	Annual programme	Increased SIRF carnival participation – target of 1,200 participants in 2009.

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Theme: Arts and Culture		
Development Priority: CESC Cult4 - Implement relevant Library Review recommendations for future development of the Library Service and sustain progress on National Public Library Performance.		
Key Actions	By when	Outcomes and Success Criteria
<p>Implement recommendations from Strategic Review of Library Service in relation to:</p> <ul style="list-style-type: none"> • Buildings and the refurbishment of Stockton Central Library • Marketing and Branding in line with corporate guidelines • Staffing flexibility and opening hours to meet the expectations of customers • ICT – Introducing RFID as part of the refurbishment process 	Annual Programme	<p>Library Service reviewed in line with National guidelines and key corporate strategies.</p> <p>NI9 Use of public libraries – Active People Survey baseline of 48.3%.</p> <p>BV118a Found a book to borrow – targets to be determined.</p> <p>BV118b Found information looking for – targets to be determined.</p> <p>BV 118c Satisfaction with library overall – targets to be determined.</p>
Maintain the momentum and generate the legacy of National Year of Reading	Annual Review	BV 119b The percentage of residents satisfied with libraries – targets to be determined.
Contribute to the design and development process of the new PCT funded facility in Billingham to integrate library provision.	April 2011	BV 119c The percentage of residents satisfied with museums and libraries – targets to be determined.

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Theme: Arts and Culture		
Development Priority: CESC Cult 5 - Promote and implement the Sport & Active Leisure Strategy		
Key Actions	By when	Outcomes and Success Criteria
Strengthen the role of Leisure & Sport within the Local Strategic Partnership.	Annual programme	A widely endorsed and authoritative Leisure Strategy is agreed for the Borough, connecting public, private & voluntary sector provision.
Maximise the leisure/ sports opportunities presented by the River Tees, open spaces, parks, schools and built leisure facilities.	Annual Review	New, extended or refurbished leisure facilities are developed in Billingham, Thornaby and Stockton, supporting the re-vitalisation of the Town Centres.
Increase/ enhance the role of the voluntary sector to improve the provision of sustainable community sporting opportunities.	Annual Review	Increased physical participation in physical activity, amongst children and adults, contributing to achieving targets for improving public health.
Maximise the impact and benefits associated with sporting events in particular the 2012 UK Olympic Games.	Annual Review	
Support and monitor Tees Active to ensure their work is focused on the priorities of the Sustainable Community Strategy.	Annual Review	NI 8: the percentage of the adult population in a local area who participated in sport and active recreation, at moderate intensity, for at least 30 minutes on at least 12 days out of the last 4 weeks (equivalent to 30 minutes on 3 or more days a week) – baseline of 22.7% (07/08)
Provide support to raising the profile of sport/ physical activity focussing on primarily the health benefits increased participation will bring.	Annual Review	

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Work with TAL and internal partners to deliver the Billingham Forum refurbishment, SPLASH extension, and Thornaby Pavilion improvements.	In Line with project plans	NI 199 Children and young peoples satisfaction with parks and play areas – to be introduced in 2009/10 baseline and targets to be determined Local Le002 Number of swims and other visits to pools and sports centres – target to be determined
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