

STOCKTON-ON-TEES BOROUGH COUNCIL

CABINET RECOMMENDATIONS

PROFORMA

Cabinet Meeting22nd November 2007

1. Title of Item/Report

Communication, Consultation and Engagement Framework

2. Record of the Decision

Members considered a report that introduced the draft Communication, Consultation and Engagement Strategic Framework. Approval of the new Communication Consultation and Engagement Strategic Framework would ensure the Council promoted the good practice in this area and achieved greater coordination of these activities across the Council.

It was noted that the Council had a strong track record in communicating, consulting and engaging with its residents, for example through Stockton News and the biennial IPSOS MORI residents survey. The Council and its partners were continuing to develop their approach to engagement through a variety of means, most notably through the area partnerships.

It was explained that the Corporate Policy Select Committee reviewed corporate consultation as part of its 2006 – 2007 work programme and made a series of recommendations, one of which was the production of a revised consultation strategy.

As a result the draft Communication, Consultation and Engagement Strategic Framework had been produced which takes on board the recommendations of the Select Committee. It was informed by national drivers to increase levels of community involvement and also pulled together the large amount of work already undertaken by the Council into a simple strategic document.

It was noted that the draft Communication, Consultation and Engagement Strategic Framework was underpinned by a series of supporting documents which offered support and guidance for officers in carrying out their communication, consultation and engagement activities.

Members were provided with a copy of the draft Communication, Consultation and Engagement Framework and also a copy of the annual Consultation Plan for 2007/08, which was updated to quarter 2,

September 2007.

RESOLVED that the draft Communication, Consultation and Engagement Strategic Framework be approved.

3. Reasons for the Decision

Approval of the new Communication Consultation and Engagement Framework will ensure the Council promotes the good practice in this area and achieves greater coordination of these activities across the Council.

4. Alternative Options Considered and Rejected

None

5. Declared (Cabinet Member) Conflicts of Interest

None

6. Details of any Dispensations

Not Applicable

7. Date and Time by which Call In must be executed

By no later than midnight on Friday 30th November 2007

Proper Officer
26 November 2007