

SPORTS & LEISURE STRATEGY

KEY POLICY AIMS & OBJECTIVES

Draft – October 2007

**STOCKTON BOROUGH COUNCIL
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1(d)	Utilise schools and community centres to provide additional facilities for community use in sports and leisure activities	<i>To be further developed following consultation activity on Integrated Services and Building Schools for the Future (BSF)</i>	Children, Social Care and Education	
1(e)	Work with other agencies and partners to develop and promote water front leisure and physical activities	<ul style="list-style-type: none"> ➤ As part of the River Tees Waterzone initiative, work with Water Sport providers to develop water based leisure activities ➤ Develop the role of Castlegate Quay Watersports Centre as a training/coaching/ events venue and focus on outdoor education curriculum targets ➤ Develop working arrangements with British Waterways in attracting and hosting events on the River Tees. 	Tees Active Limited Stockton Borough Council	2012
1(f)	Deliver educational and physical activity programmes for identified groups to improve and promote healthy lifestyles	<ul style="list-style-type: none"> ➤ Further develop the Active Start/Active Life Programmes targeting young people through schools and GPs with particular emphasis on weight management and condition management programmes. ➤ Continue to deliver healthy lifestyle initiatives, including weight management schemes, sports and physical activity sessions. ➤ Develop and promote a work place health package and explore opportunities to target organisations within the Borough ➤ Utilise schools, other education and community buildings to provide a menu of leisure and recreational activities in the local areas 	Children, Social Care and Education	2008 - 2011

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Key Policy Aim 2 - ACCESSIBILITY	Outcomes:		Policy Links:	
Provide a range of accessible facilities to ensure equality of opportunity and enhance social inclusion	To enhance individuals life experience through the use of leisure and sports activities. Provide the opportunity for all people to realise their talent and fulfil their potential. Tackle the needs of people in the communities who have previously been excluded		Every Child Matters 2004 Choosing Activity Strategy 2005 Stockton Borough Council's Equality Plan Equality Standard – A Framework for Sport Sport Playing its Part (Sport England) Youth Matters Education and Inspections Act	
Ref No	Key Objective	Actions	Lead	Timescale
2(a)	Provide good quality leisure facilities, which are accessible and affordable to all sections of the community.	<ul style="list-style-type: none"> ➤ Develop an Equality Action Plan, working towards Sport England's Framework for Sport ➤ Work with Tees Active to develop pricing policies that offer targeted subsidies aimed at increased participation amongst disadvantaged people. ➤ Improve equality and ensure all policies are impact assessed 	Children, Social Care and Education	Annual Review
2(b)	Increase participation levels amongst under- represented groups, including, young and old, disabled, girls and women and those people from different ethnic minorities	<ul style="list-style-type: none"> ➤ Identify barriers for each group with low participation levels and establish baseline data to enable on going monitoring. ➤ Develop programmes to increase participation of under-represented groups. ➤ Develop a consultation plan for under-represented groups 	Children, Social Care and Education	2010
2(c)	Create more opportunities for children and young people to participate in sport and physical activities, incorporating the “fun” element where appropriate.	<ul style="list-style-type: none"> ➤ Provide an appropriate number of high quality and diverse equipped play areas that ensure all children and adults living in the Borough enjoy convenient access. ➤ Promote the use of schools facilities for break time sporting activity and exercise ➤ Encourage on going involvement in sports and physical activity at colleges and university ➤ Work with the Youth Offending Service to support Positive Activities for Young People (PAYP) <p><i>To be further developed following consultation activity on Integrated Services and Building Schools for the Future (BSF)</i></p>	Development & Neighbourhood Services Children, Social Care and Education	2012

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Ref No	Key Objective	Actions	Lead	Timescale			
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 25%; vertical-align: top;"> <p><u>Key Policy Aim 3– PARTICIPATION & EXCELLENCE</u></p> <p>Encourage and support lifelong participation in Sport and Physical activity through the use of our education system, local clubs and by developing pathways towards excellence for talented young people.</p> </td> <td style="width: 45%; vertical-align: top;"> <p><u>Outcomes:</u></p> <p>Helping Young People develop positive lives Reduce the gap in Standard Mortality rates by 10% by 2010 Implement the Government’s Extended School Programme 2010 Increase number of adults participating in moderate intensive physical activity Increase the number of children and young people participating in moderate intensive physical activity</p> </td> <td style="width: 30%; vertical-align: top;"> <p><u>Policy Links:</u></p> <p>Turning Ambition to Reality 2004 – The North East Regional plan for Sport and Physical Activity (2004-2008) Every Child Matters 2004 PE and School Sports Club Links Strategy Extended Schools Programme Sport Playing its Part (Sport England) Chief Medical Officers – At least five a week report (2004)</p> </td> </tr> </table>					<p><u>Key Policy Aim 3– PARTICIPATION & EXCELLENCE</u></p> <p>Encourage and support lifelong participation in Sport and Physical activity through the use of our education system, local clubs and by developing pathways towards excellence for talented young people.</p>	<p><u>Outcomes:</u></p> <p>Helping Young People develop positive lives Reduce the gap in Standard Mortality rates by 10% by 2010 Implement the Government’s Extended School Programme 2010 Increase number of adults participating in moderate intensive physical activity Increase the number of children and young people participating in moderate intensive physical activity</p>	<p><u>Policy Links:</u></p> <p>Turning Ambition to Reality 2004 – The North East Regional plan for Sport and Physical Activity (2004-2008) Every Child Matters 2004 PE and School Sports Club Links Strategy Extended Schools Programme Sport Playing its Part (Sport England) Chief Medical Officers – At least five a week report (2004)</p>
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3(a)	Raise the standard of school physical education and sport provision.	<ul style="list-style-type: none"> ➤ Increase the number of Out of School Hours Learning courses ➤ Improve football activities and increase the pool of football coaches working in Stockton through the 3 Lions Out of Hours Learning Initiative. ➤ Working with Tees Valley County Sport Partnership, develop expertise in physical activities teacher training programmes ➤ Strengthen links between schools and local sports organisations <p><i>To be further developed following consultation activity on Integrated Services and Building Schools for the Future (BSF)</i></p>	Children, Social Care and Education	2012			
3(b)	Ensure processes and facilities are available to identify and develop gifted and talented children.	<ul style="list-style-type: none"> ➤ Widen the range of “Masterclasses” activities, to further develop the skills of gifted and talented children ➤ Extend the range of competition for talented children ➤ Improve monitoring and mentoring of gifted and talented pupils in the region ➤ To further expand the membership of the Academy and the levels of support given to participating athletes with a view to producing champions 	Children, Social Care and Education Tees Active Limited	2012			

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3(c)	Provide support to clubs to develop and improve their provision	<ul style="list-style-type: none"> ➤ Working together with Stockton School Sports Association and local clubs ➤ Assist clubs to access appropriate funding / grants and offer support and advise with applications ➤ Work in partnership with bowls clubs and associations to improve and develop bowling facilities in parks 	Children, Social Care and Education	On going
3(d)	Establish coaching programmes and maintain a coaching database to support the delivery of quality physical activities and to enhance employment opportunities	<ul style="list-style-type: none"> ➤ Implement the Community Sports Coaching Initiative ➤ Raise the profile of coaching and actively recruit volunteers to register and access Coach Education Programme ➤ Access funding to offer financial support to people trying to access coaching courses 	Children, Social Care and Education	2012
3(e)	Facilitate community participation in the design and implementation and management of leisure and recreational projects.	<ul style="list-style-type: none"> ➤ Provide opportunities for local people to become practically and physically involved in the management of parks and country side sites through the Countryside Voluntary Rangers service and through Parks Friends ➤ Encourage schools and community groups to become actively involved in the management of parks 	Development & Neighbourhood Services	On going

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<u>Key Policy Aim 4 - ECONOMY</u>		<u>Outcomes:</u>		<u>Policy Links:</u>	
Working in partnership, ensure major regeneration plans for Stockton include a focus for improved leisure facilities, attractions and events		Increase the employment rate in the Borough Improve perceptions of Stockton and the SMI area Competitive and vibrant town centres Deliver a city-scale riverside environment Increase visitor numbers		Northern Way Growth Strategy Regional Economic Strategy Stockton Middlesbrough Initiative Neighbourhood Renewal Strategy Tees Valley City Region Development Plan Tees Valley Investment Strategy	
Ref No	Key Objective	Actions	Lead	Timescale	
4(a)	Attract top quality sporting events to the Borough, specifically using the River Tees	<ul style="list-style-type: none"> ➤ Working with “Visit Tees Valley” and as part of the Culture 10 programme, add to the existing events calendar with vibrant new events and develop existing events to raise their profile ➤ Work with partners to promote Stockton as a pre-Olympic Games training facility with a focus on the River and White Water Canoe Course 	Development & Neighbourhood Services	On going	
4(b)	The opportunity for leisure and recreation is realised as part of major regeneration schemes in the Borough.	<ul style="list-style-type: none"> ➤ Prepare Green Blue Heart Master plan ➤ Pursue section 106 contributions for sports and leisure facilities for major schemes ➤ Development and implementation of a promotion and marketing plan for Stockton Middlesbrough Initiative (SMI) ➤ Facilitate the implementation of Northshore with Tees Valley Regeneration / AMEC / Urban Splash 	Development & Neighbourhood Services	On going	
4(c)	Using sport and leisure to develop skills and confidence	<ul style="list-style-type: none"> ➤ Support and extend the Enterprise Academy programme with Middlesbrough Football Club 	Development & Neighbourhood Services	On going	