

STOCKTON MIDDLESBROUGH INITIATIVE MEMBER GROUP

MEETING OF 7TH NOVEMBER 2006

MINUTES

PRESENT: Mayor Ray Mallon (Chair)
 Cllr Bob Gibson
 Cllr Robert Cook
 Cllr Ken Lupton
 Cllr David Budd
 Cllr Charles Rooney
 Cllr Vera Moody
 Graham Roberts
 George Garlick
 Jan Richmond
 Philip Barnes
 Tim White
 Ian Wardle
 Iain Robinson

		Actions
1.0	Apologies	
1.1	None	
2.0	Minutes of Last Meeting	
2.1	Cllr Rooney clarified that it was the acronym GBH and not the name Green Blue Heart that he felt should be changed	
3.0	Matters Arising	
3.1	None	

<p>4.0</p>	<p>Project Director Update</p> <p>4.1 Philip Barnes provided an update on the recruitment of a project director for the SMI. Sarah Pearson is the successful candidate, currently works for Yorkshire Forward as Head of Strategy. Sarah will begin in post on 2nd January 2007.</p> <p>4.2 JR Sarah gave an impressive interview and her experience of working for the RDA will be useful when dealing with ONE</p> <p>4.3 TW explained that Sarah has had three days of visits to the area to familiarise herself with the area and meet some key Council personnel</p>	
<p>5.0</p>	<p>Strategic Plan</p> <p>5.1 Philip Barnes delivered an update on progress with the Strategic Plan. Comments on an initial draft were received from ONE and TVR. Comments focussed on the size and remit of the team as well as how SMI would add value to existing work.</p> <p>5.2 PB informed the group that following a meeting between senior figures in SBC, MBC and ONE it was decided that a key principles paper for the remit of SMI be drawn up and agreed by ONE and SMI to establish a clear way forward.</p> <p>5.3 Three key principles paper set out three strategic priorities;</p> <ol style="list-style-type: none"> 1. Transformation of local and external perceptions 2. Vibrant town centres linked to an outstanding city-scale riverside environment 3. Competitive and successful businesses <p>5.4 BG commented that Appendix 1 should not state that there is a lack of capacity. The document should state that this has never been done before rather than that there is a lack of capacity to do it</p> <p>5.5 RM stated that the biggest challenge will be ensuring political support as it is only politicians, not people that see boundaries</p> <p>5.6 GR questioned whether there was a PR strategy and that he sees influencing the national media rather the local media as a priority</p> <p>5.7 RM important to get local support initially</p> <p>5.8 BG Would like to see a seminar held in March/April when the SMI team is established to get SMI message across to all Councillors</p> <p>5.9 RM recommended a special joint seminar/meeting for SBC and MBC councillors to get them on board and think more strategically as well as raise the profile of the SMI</p>	<p>SMI Team</p> <p>SMI Team</p>

<p>6.0</p> <p>6.1</p> <p>6.2</p> <p>6.3</p> <p>6.4</p> <p>6.5</p>	<p>Green Blue Heart Update</p> <p>Philip Barnes talked through progress so far on the GBH study and the process, which the SMI team will go through in managing the production of the final stage of the report.</p> <p>BG was keen to see some short term actions and then look at a longer term vision</p> <p>RM suggested that we have an annual joint council meeting to send out the right message about SMI and to generate further interest</p> <p>BG agreed that a joint council seminar should be held</p> <p>GR it is important that in five years people are talking about when developments will happen and not how they will happen. It is important that GBH has a figurehead to lead it and that it doesn't try to be all things to all people. The example of Middlehaven as a more appropriate location for a bowl was suggested</p>	
<p>7.0</p>	<p>Any Other Business</p> <p>None</p>	
<p>8.0</p>	<p>Date of Next Meeting</p> <p>23rd January 2007, 1pm, Town Hall, Middlesbrough</p>	