

**Service Improvement Plan** *(abridged)*

**Children, Education and Social Care**

**Culture**

**2007/08 - 2009/10**

## Service Improvement Plan (*abridged*) – CESC Culture 2007/08- 2009/10

<b>Theme: Healthier Communities and Adults</b>		
<b>Development Priority:</b> Continue revitalisation of the Museums Service and develop community-based outreach activity.		
<b>Key actions</b>	<b>By when</b>	<b>Outcomes and Success Criteria</b>
Complete work on initial improvements to Preston Hall Museum.	April 2009.	<ul style="list-style-type: none"> <li>▪ Number of visits to and usage of museums: increase to 630 per 1,000 population in 2007/08.</li> </ul>
Further develop the 'Museums on the Move' initiative to deliver a community programme.	April 2008.	
Continue to rationalise collections / facilities	2007/08 and review annually.	

## Service Improvement Plan (*abridged*) – CESC Culture 2007/08- 2009/10

<b>Theme: Healthier Communities and Adults</b>		
<b>Development Priority:</b> Strengthen the arts infrastructure and support cultural business growth, in particular through the Stockton Cultural Quarter development.		
<b>Key actions</b>	<b>By when</b>	<b>Outcomes and Success Criteria</b>
Establish Centre for International Street Arts as a permanent local facility.	2009.	<ul style="list-style-type: none"> <li>▪ Tees Music Alliance established in each of the three facilities in the Cultural Quarter.</li> </ul>
Further development of the Cultural Quarter to strengthen the arts infrastructure.	2007-2010.	<ul style="list-style-type: none"> <li>▪ 80% of ARC annual business plan financial and user targets are achieved.</li> </ul>
Provide active strategic and financial support for ARC through Board attendance and grant payments.	Review annually.	<ul style="list-style-type: none"> <li>▪ Advice, support and training is provided for 50 Arts businesses.</li> </ul>

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<b>Theme: Healthier Communities and Adults</b>		
<b>Development Priority:</b> Raise the profile of SIRF and maintain the growth of Carnival participation.		
<b>Key actions</b>	<b>By when</b>	<b>Outcomes and Success Criteria</b>
Continue to develop SIRF as a leading international festival.	Annual programme.	<ul style="list-style-type: none"> <li>▪ Sustain SIRF visitor satisfaction above 90% each year.</li> <li>▪ Increase SIRF carnival participation: 1,000 in 2007; 1,100 in 2008; 1,200 in 2009.</li> </ul>

## Service Improvement Plan (*abridged*) – CESC Culture 2007/08- 2009/10

<b>Theme: Healthier Communities and Adults</b>		
<b>Development Priority:</b> Develop the strategy for future development of the Library Service and sustain progress on Public Library Service Standards.		
<b>Key actions</b>	<b>By when</b>	<b>Outcomes and Success Criteria</b>
Undertake strategic review of Library Service.	December 2007.	<ul style="list-style-type: none"> <li>▪ Sustain 9 out of 10 of the Public Library Service Standards in 2007/08.</li> </ul>
Agree recommendations from review and develop action plan.	March 2008.	
Implement revised strategy and action plan.	April 2008 onwards.	