

## **APPENDIX ONE**

### **Forum's Forum Tell Us What you Think Survey**

#### **Background**

A leaflet was produced detailing the Council's plans to bid for funding to redevelop the Billingham Forum complex. This leaflet was accompanied by a short questionnaire asking people to indicate their level of support for this planned bid. The consultation period was **between 20<sup>th</sup> October and 10<sup>th</sup> November 2006**.

The leaflet was made available in Council venues across the Borough including:

- The majority of community centres and Sure Start centres
- Several Youth Centres
- All Council receptions
- All Council leisure facilities
- All Libraries

In addition media coverage included:

- An article was in the Councils Stockton News magazine
- Local press articles (Evening Gazette, pp1-2, 13 Oct; Northern Echo, p13, 14 Oct; Evening Gazette, p5, 14 Oct; N Echo, p5, 14 Oct; Herald & Post, p1, 18 Oct; N Echo, p12, 21 Oct; Gazette letter, p23, 24 Oct; Herald & Post, p3, 25 Oct; N Echo, 27 Oct; The Circuit, Evening Gazette, 21 Oct)
- Council's website (including an on-line version of the questionnaire)

The analysis that follows summarises the responses to this consultation

\* Totals may not sum to 100% due to rounding

---

#### **Total responses**

Number of responses by on-line survey	309
Number of responses by completed paper questionnaire	2,579
<b>Total</b>	<b>2,888</b>

## Demographic profile of respondents

Gender profile: 40% Male  
60% female

Age profile:

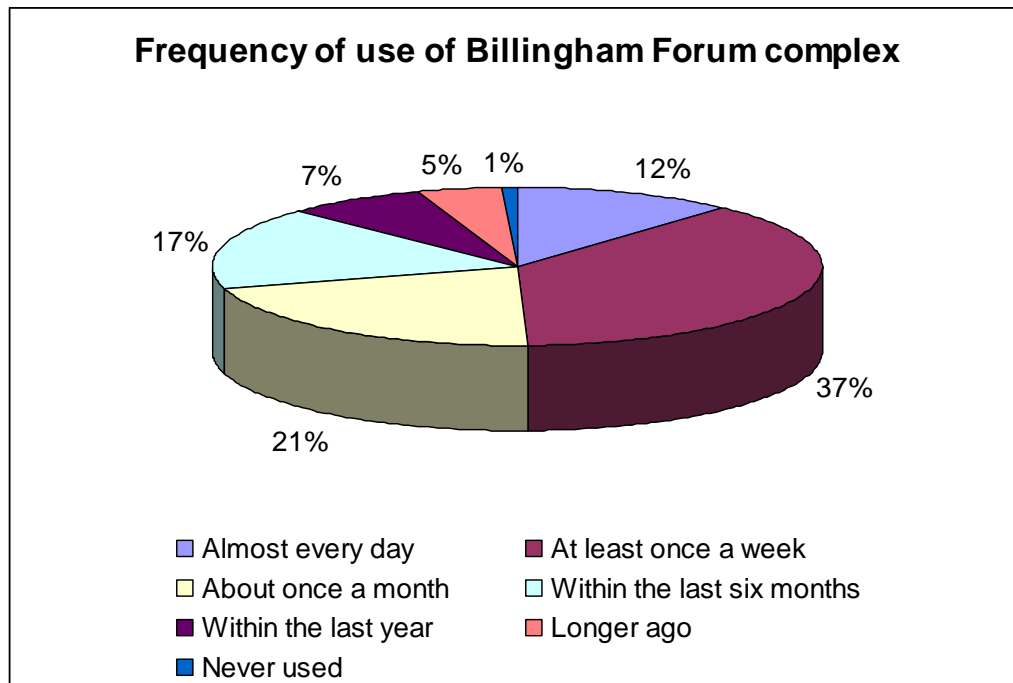
Under 18	12%
18-24	6%
25-34	10%
35-44	15%
45-54	17%
55-64	16%
65-74	17%
75+	6%

Responses by area:

	Frequency	Valid Percent %
Billingham Central	40	1.4
Billingham West	386	13.5
Billingham South	28	1.0
Billingham North	914	31.9
Billingham East	9	0.3
Norton North	10	0.3
Norton South	183	6.4
Norton West	13	0.4
Bishopsgarth and Elm Tree	5	0.2
Hardwick	4	0.1
Roseworth	8	0.3
Stockton Town Centre	5	0.2
Grangefield	6	0.2
Fairfield	263	9.2
Hartburn	1	0.03
Parkfield and Oxbridge	147	5.1
Mandale and Victoria	160	5.6
Newtown	1	0.03
Eaglescliffe	50	1.7
Stainsby Hill	3	0.1
Village	4	0.1
Yarm	38	1.3
Western Parishes	63	2.2
Northern Parishes	4	0.1
Ingleby Barwick East	2	0.1
Ingleby Barwick West	3	0.1
Darlington	26	0.9
Hartlepool	105	3.7
Middlesbrough	138	4.8
Redcar and Cleveland	41	1.4
National	19	0.7
North East	31	1.1
Not given	152	5.3

### Summary of responses by area

Billingham area	1377	48%
Rest of Borough	973	34%
Tees Valley authorities	310	11%
North east other	31	1%
National	19	*
Not given	152	5%



### How respondents felt about the proposed bid

In total 2,864 respondents gave an opinion. Of those:

97.6%	supported the proposed bid
1.4%	opposed the proposed bid
1.0%	had no opinion about the proposed bid

Respondents were given the opportunity to give open comments as to their views. The tables that follow summarise the responses given.

## **Summary of reasons for support**

**N.B. The full set of reasons covers 80 pages and for that reason is not included with this report. A copy is available, however, on request.**

<b>Reason</b>	<b>Percent of Cases</b>
The Forum is part of Billingham - vital to Billingham	33.6%
In favour of modernisation / keeping all facilities	31.4%
General positive comments / supportive comments	26.2%
Forum provides valued local facilities and is well used	24.7%
Positive comments linked to the sports and leisure facilities being under one roof	21.8%
Positive comments linked to theatre	20.0%
Examples given of the kind of uses people currently make of the Forum	10.4%
Provides facilities for all age groups and families	10.1%
Encourages health and exercise	8.2%
What would young people do? Where can people go without Forum?	7.5%
Rink unique to region / well used	6.7%
Concerns re cost and distance to access facilities that are further a field	3.8%
Attracts external users to the Forum and the town in general	3.4%
Size of pool unique to region / well used	3.1%
Would bring much needed investment to the town centre	2.6%
If closed would damage the town centre and surrounding	1.9%
Provides for special needs	.2%